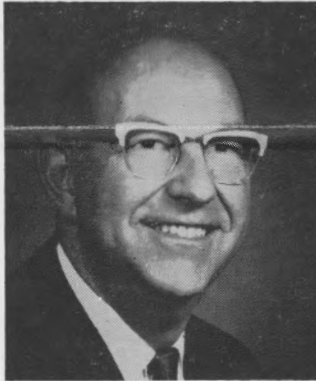




GREETINGS FROM NEW BSC PRESIDENT



Dr. Robert J. Nossen

DR. NOSSEN HAS VAST EXPERIENCE IN EDUCATION

Dr. Robert J. Nossen was the first person to hold the position of Vice President for Academic Affairs at State University College, Fredonia, New York, and was responsible for curriculum development; budget development and control; faculty recruitment; instructional innovation and experimentation and long range academic planning.

Dr. Nossen was also the first Dean of Liberal Arts and Sciences at Fredonia. From 1954 to 1959 he was professor and chairman of the English Department, Lamar State College, Beaumont, Texas. From 1950 to 1954 he was an assistant professor of English at Creighton University, Omaha, Nebraska. For two years prior to that time, he was an assistant professor of English at Northwestern University.

Dr. Nossen was born in San Francisco, California, and received his early education in the California school system. He received his Bachelor of Arts degree from the University of California in 1944, his Master of Arts degree from Northwestern University in 1948, and his Doctor of Philosophy degree from the same university in 1951.

Dr. Nossen has served as a college consultant for the New York State Education Department and for the Bureau of Teacher Education and the Bureau of Higher Education. He has also had experience in working with State Colleges in Pennsylvania through the Middle States Association.

* * * * *

Mrs. Nossen is an educator in her own right, having served on faculties at the secondary and college level. She is the author of numerous articles in the field of English Literature and holds A.B. and M.A. degrees.

As a Normal School, as a Teachers College, Bloomsburg shared the fate of most similar institutions: it was lacking in classrooms and laboratories, library, and adequate support staff. That period will inevitably be recorded as one that failed to respect those institutions which provided the majority of teachers for the public schools. In spite of this, Bloomsburg, like many of its counterparts, produced not only fine teachers, but enlightened citizens.

The "new" era has existed only a decade: a truly dramatic ten years. When the College assumed a multi-purpose role, facilities of all types were appropriated, built, and staffed; enrollments rose at an unprecedented rate. Bloomsburg continues to provide competent and effective teachers, a most important and worthwhile function; it continues to offer a substantial program in Business. At the same time, however, it offers increasing curricula in the Arts and Sciences, and in a variety of Master's level programs.

Dr. Harvey A. Andruss provided leadership during the period not likely to be repeated in American higher education. He leaves Bloomsburg with substantial development in campus and program. I am sure he will readily acknowledge that he leaves a job that can never be "done," but must always be "in the doing."

Changes are ahead, inevitable and desirable: changes that will affect every phase and function of higher education. Yet none of these would be possible were it not for persons of imagination, dedication, and perseverance who form the history of Bloomsburg.

I am most grateful for the opportunity to become a part of this College. I appreciate the fine Board of Trustees, the competent staff, the faculty and student body which make up the character of the current Bloomsburg. I am grateful, too, to the Alumni whom I have not yet met, but who carry the name and the mark of Bloomsburg with them, and upon whom depends so much of its continuing success.

I am proud in every way to say that I am associated with Bloomsburg State College, and I intend to say it often and to everyone who will listen. I hope that you will share that pride with me, and that you will support our joint efforts to provide educated men and women for this region, for the Commonwealth of Pennsylvania, and for the nation and world beyond.

Robert Nossen

ROBERT NOSSEN
President

Dr. Andruss Goes Abroad On Retirement



Greetings from Africa:

This is the third time Mrs. Andruss and I have been unable to attend Homecoming in the last four decades.

We shall be enroute from New York to Capetown, South Africa on our way to East Africa as far as Mombasa, and we shall be thinking of Bloomsburg and your return to campus.

Our best wishes for a most successful event.

Sincerely,

HARVEY A. ANDRUSS
President Emeritus

Harvey A. Andruss

AGENDA FOR HOMECOMING WEEKEND

Friday, October 10, 1969

8:30 P.M.—Big Name Entertainment Committee will present Gary Puckett and the Union Gap in concert in Haas Auditorium, General admission—\$3.25 per person; reserved seats—\$3.75 per person. Tickets may be secured in advance by writing to Mr. John Mulka, Director of Student Activities, Box 158, Bloomsburg State College, Bloomsburg, Penna. 17815. The Homecoming Queen will be crowned at the beginning of the concert.

Saturday, October 11, 1969

- 8:30 A.M. - 5:30 P.M.—Registration—Waller Hall
- *10:15 A.M.—Homecoming Parade—begins at Parking Area, Centennial Gym
- 12:00 NOON—Luncheon begins for Alumni and visitors—College Commons—\$1.25 per person—cafeteria service.
- 2:00 P.M.—Football—West Chester State College—Town Athletic Park, 7th & Iron Streets. Admission—Adults, \$1.50; Children, \$1.00.
- 4:30 P.M. - 5:30 P.M.—Get-Together in Husky Lounge Annex and Waller Hall Lobby—all Residence Halls will be open to visitors.
- 5:30 P.M.—Dinner for Alumni and visitors—cafeteria service—College Commons—\$1.25 per person.
- 8:30 P.M.—Semi-formal Dance—Two locations
Centennial Gym—THE EXACT CHANGE—suggested for students and recent graduates.
Husky Lounge—LEE VINCENT'S MODERNAIRES—suggested for faculty and less recent graduates. Admission—\$1.50 per person; Current Alumni Membership Card will admit member and guest free of charge. Students and Alumni are welcome to attend the dance of their choice.

* The parade will form at Centennial Gym, proceed down Second and Main Streets to Market, south on Market to Fifth, east on Fifth to East, north on East to Town Hall. Alumni and friends are urged to return to Bloomsburg early to see this gala procession.

New Method Used In Selecting Dr. Nossen

Dr. Robert J. Nossen, the new president of Bloomsburg State College, was elected in a different manner than his predecessors. Both faculty and students had a part in this election.

When Dr. Harvey A. Andruss announced his intention early this year of retiring after 30 years as president, the Board of Trustees decided both students and faculty should have a part in naming his successor.

As a result, they invited the faculty to name three instructors and invited the student body to name three students to serve, along with three trustees, as a "screening group."

The nine had an opportunity to meet with the leading candidates from the field of 60 who applied for the post. There were interviews in which all took part. At the end of the last interview the nine voted by secret ballot for the top five. Dr. Nossen received the top number of votes.

The entire Board of Trustees, of which William A. Lank of Bloomsburg is president, then met with the two top-rated candidates and their respective wives. They recommended Dr. Nossen as first choice to Gov. Shafer. The latter announced his approval Thursday, August 7.

Enlargement of Computer Center With 70-35 System

A Third Generation RCA Spectra Computer 70-35 is scheduled for installation at Bloomsburg State College around December 1 of this year. This computer will replace the present IBM 1401 system that was installed in 1965.

The new 70-35 system will give greater expanded memory for education research and high level sophisticated program language including FORTRAN and COBOL. In more conventional terms, FORTRAN (formula translation) refers to math oriented programs and COBOL relates to business oriented programs. The new system will be available to students so that business classes, for example, may conduct management simulation games, whereby business decisions are simulated, and probable results reported. The new equipment is sufficient in size and capability to significantly extend all existing programs and begin intensive efforts in instruction, administration, and research.

The present IBM system housing the 1401 is located in the lower level of the Benjamin Franklin Building. With the installation of the 70-35, the area in the lower level will be expanded to include the present Day Women's Lounge which will more than double the existing space of the computer center.

Mr. Frank Davis was appointed Director of Computer Services at B.S.C. and began his new duties on August 11. He is assisted

by Mr. Donald Housenick, the former manager of the IBM center. There are presently seven other full-time employees, one graduate assistant and two student assistants. Two additional full-time employees are anticipated within the next six months to one year. The new computer center will have a special raised computer floor and will be completely air-conditioned.

One hundred ninety-four students at B.S.C. were named to the Dean's List on the basis of work completed during the second semester of the 1968-69 college year.

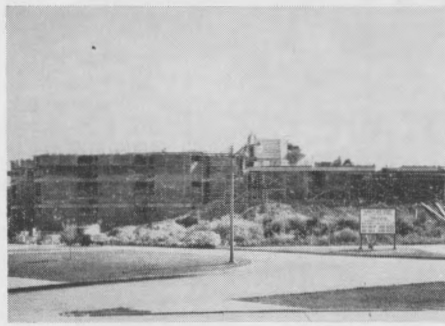
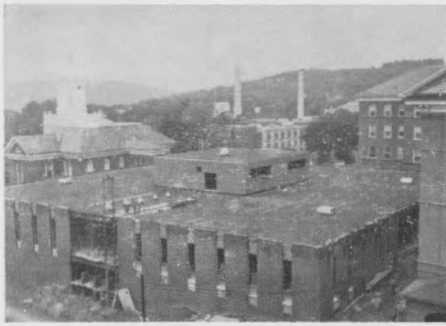
In Memorium

The Bloomsburg State College community was shocked by the untimely death of Dr. E. Paul Wagner, Professor of Psychology and Director of the testing program at B.S.C., who died at his home on Sunday evening, August 31, at 8:15 p.m.

Many alumni will remember "Doc" for his fine instruction in psychology courses, his successful baseball teams at B.S.C. during the middle 1950's, and his great interest in both local and college sports throughout the area.

RESERVATIONS for overnight accommodations should be made directly with the **Magee Hotel**, Bloomsburg, Pa.; **Hummel's Motel**, Route 11, Bloomsburg, Pa.; **Riverview Motel**, R.D. 1, Berwick, Pa.; **Stone Castle Motel and Restaurant**, R.D. 2, Bloomsburg, Pa.; **Keller's Motel**, R.D. 4, Danville, Pa.; **Pine Barn Inn & Motel**, Danville, Pa.; **Reichard's Motel**, R.D. 4, Danville, Pa.; **Red Maple Motel**, R.D. 2, Berwick, Pa.; **Hotel Berwick**, Berwick, Pa.; **Tennytown Motel**, Berwick Highway, Bloomsburg, Pa.; **Briar Heights Motor Lodge**, Berwick-Bloomsburg Highway.

Over \$5,000,000 In Construction . . .



Shown above are three of the four buildings currently under construction on the BSC campus. At the left is the dining hall-kitchen, scheduled for completion in January, 1970 at a cost of \$1,645,000. The dining area, completely air-conditioned, will seat 1,000 and serve 2,000 persons at each meal. The center photo shows the Bakeless Center for the Humanities, which will be completed by June, 1970 at a cost of \$1,400,000. The thirty-six classrooms and offices for 66 faculty members are air-conditioned. The nine story residence hall, at right, will house 400 women and is expected to be ready for occupancy by August 1, 1970 at a cost of \$1,800,000. The Maintenance building-garage, not shown above, will be completed during April, 1970, and will cost \$275,000.

. . . News Briefs . . .

Around the middle of August Dr. Harvey A. Andruss, in one of his last official acts as President, sent a letter to all students of B.S.C. and their parents explaining the need for a possible increase in the Basic Fee paid by all students. Dr. Andruss noted that unless the State Legislature, when it convened in September, gives serious consideration to additional appropriations for the 13 state colleges, consideration will have to be given to an increase of a Basic Fee of at least \$100 or more, effective for the second semester of the 1969-1970 college year. Dr. Andruss urged students and their parents to write to their senator or representative in the State Legislature to point out the need for increased appropriations and greater student aid to PHEAA; the latter has been reduced for the coming college year.

Dr. Andruss, in his final charge as President, stated to the August graduates that suspended judgment is needed now as never before in the present century and may members of the class strive to be educated persons who make judgments based on as many facts as they can accumulate. Dr. Andruss conferred 122 undergraduate and 87 graduate degrees during the commencement exercises.

LOYALTY FUND REMINDER

(Note: To alleviate congestion at Homecoming registration, please send your Loyalty Fund remittances in advance directly to the address below. Your membership card will be mailed to you.)

Signature _____

Name while _____
in college _____

Address _____

Zip _____

Year of Graduation _____

Amount of Remittance \$ _____

Mail Check to
ALUMNI OFFICE, BOX 31
BLOOMSBURG STATE COLLEGE

Again this summer "Books on Exhibit" featuring new library books of the previous year, were displayed in Andruss Library on campus. The purpose of the exhibit, now in its 19th year, is to give teachers, librarians, and administrators an opportunity to see and evaluate the new library books of the year and to find among the publications of outstanding publishers those titles that will best meet each person's needs.

BSC's 1967 big offensive three, quarterback Dick Lichtel, tight end Bob Tucker, and flanker Stan Kucharski are all playing professional football in the Atlantic Coastal League. Lichtel and Kucharski are with the Harrisburg Caps and Tucker is with the Pottsville Firebirds and on the "taxi squad" of the Philadelphia Eagles.

Letters were mailed in early July to all students of B.S.C. and their parents announcing an increase in fees from the present \$8 to \$10 per week for all students living in campus residence halls. The \$2 per week increase, the first of its kind in 13 years, will be used to defray the cost of maintenance and operation of campus residence halls.

B.S.C. offered admission to twenty-eight high school students with economically deprived backgrounds to participate in an Educational Opportunity Program beginning in September, 1969. The group consists of approximately three-fifths or nineteen black students and nine white students; all will be housed on the college campus. Dr. Lee Aumiller, Coordinator of Field Experiences, is serving as Chairman of the committee which designed the program.

A new course, Seminar in the History of Columbia County, will be offered to evening division students at B.S.C. during the first semester of the 1969-70 college year. The class, which will meet each Tuesday evening from 6:30 to 9:30 p.m., will investigate and report on topics of its own interest and choice concerning Columbia County.

Enrollment for the 1969 summer session program at B.S.C. hit an all-time high mark—4,777 students. The total for the pre-session was 1,546, the main session 1,961, and for the post session 1,270. Included in the 4,777 were 1,017 graduate students.

B.S.C. presented two major productions in the Summer Theater Program during the main summer session. Two well-known guest artists participated in the shows. The premiere performance, BAREFOOT IN THE PARK, featured the well-known Vivian Blaine. Mr. Robert Rounseville appeared in A MAN FOR ALL SEASONS in the second production.

Dr. S. Lloyd Toumey, former director of Business Education at B.S.C., was recently appointed President of Goldey Beacom Junior College, Wilmington, Delaware, after serving the past two years as Academic Dean of that institution.

The Twenty-third Annual Conference for Teachers and Administrators will be held at B.S.C. on Saturday, October 4.

David Brinkley, famed NBC News Analyst and Commentator, will speak on the topic "The State of the Nation."

The first Master of Arts degrees conferred by the college were awarded to Artura Duran and Charles McWilliams at the August, 1969 commencement exercises.

LUNCHEON RESERVATION

In order to help us with our Homecoming luncheon plans, please fill out and clip this portion and return to: Mrs. George Stradtman, Box 38, Bloomsburg State College, Bloomsburg, Pennsylvania 17815 . . . MAKE _____ RESERVATIONS FOR ME FOR LUNCH SATURDAY, OCTOBER 11, IN THE COLLEGE COMMONS.

Name and Address _____

SPORTS OUTLOOK

It won't be long before the fall and winter sports programs at Bloomsburg State College are underway. It is hoped that the five teams involved will be able to produce winning seasons.

Jerry Denstorff is beginning his second year at the helm of the Husky Eleven and it appears that he will be fielding a team with a little more experience and greater depth than the team of his initial year that produced a 3-4-1 record. An eight game schedule of four home and four away engagements should provide B.S.C. fans with plenty of exciting football. Adelphi University is a newcomer to the schedule this year.

The cross country team, under the second year direction of Clyde Noble, will begin a nine meet schedule on October 2. Several veteran harrisers should be returning to give the Huskies an opportunity to improve on last year's three win, five loss record.

The basketball, wrestling, and swimming teams all have a number of veterans returning to form the nucleus of better-than-average teams. Earl Voss will be in his fourth year at the head of the cagers while Russ Houk will be starting his thirteenth year at the helm of the wrestlers. Eli McLaughlin will be on sabbatical leave and Cecil Turberville, assisted by last year's outstanding free-styler Tom Houston who will be a graduate assistant, will direct the swimmers. Last year the cagers posted a 12-10 record, the wrestling team a 11-3-1 record, and the swimming team a 9-2-1 record.

On Sabbatical Leave . . .

Nine members of the Bloomsburg State College faculty will be on sabbatical leave of absence either all or part of the 1969-1970 college year, according to Dr. Harvey A. Andruss, President.

Five members who will be on sabbatical leave for the entire college year are: Mrs. Mary Lou John, Department of Foreign Languages; Eli W. McLaughlin, Department of Health and Physical Education; Miss Susan Rusinko, Department of English; Tobias F. Scarpino and David A. Superdock, both of the Department of Physical Sciences.

Richard C. Savage, Department of English, and Robert R. Solenberger, Department of Social Sciences, will be on sabbatical leave during the first semester and James B. Creasy, Assistant to the President, and Dr. Royce O. Johnson, Director, Division of Elementary Education, will be on leave the second semester.

Evidence of the high esteem in which Dr. Harvey A. Andruss is held by his colleagues was displayed in July when present and former members of the administrative staff honored him and Mrs. Andruss with a dinner in Cox's Restaurant, Elysburg, Penna. At that same affair, special tributes were also paid by the General Assembly in Harrisburg through two other guests—Kent Shelhamer, Representative to the General Assembly from the 109th District and Preston B. Davis, Senator from the 27th District.

FALL AND WINTER SPORTS SCHEDULES

FOOTBALL

9/20	Lock Haven*	A
9/27	Mansfield†	A
10/3	Adelphi U.*	H
10/11	West Chester†	H
10/18	Millersville†	A
10/25	Cheyney†	H
11/1	Kutztown†	A
11/8	E. Stroudsburg†	H
11/15	Play-Off—East		

* Night Game † Conference

SWIMMING

12/6	Temple University	..	H
12/10	Monmouth	A
12/13	Wilkes	A
12/16	Kings	A
1/10	Millersville	A
1/26	Indiana U.	A
2/4	East Stroudsburg	H
2/6	Glassboro	A
2/11	Lock Haven	A
2/13	Slippery Rock	H
2/14	California	H
2/18	West Chester	H
2/25	Trenton	A
3/13	State Meet		
3/14 West Chester		

CROSS COUNTRY

10/2	Millersville	A
10/4	Kutztown	A
10/9	Susquehanna	H
10/11	Lock Haven & Mansfield	A
10/13	Kings	H
10/18	Cheyney	H
10/22	Kutztown	H
10/27	Shippensburg	A
11/5	U. of Scranton	A
11/8	State Meet—		
 Lock Haven		

BASKETBALL

12/1	Baptist Bible Seminary	H	
12/3	Cheyney	H
12/6	East Stroudsburg	A
12/10	Mansfield	A
12/16	Shippensburg	H
12/18	Millersville	H
12/19	Baptist Bible Seminary	A	
12/29 & 30	Highspire Tournament		
1/9	Kutztown	H
1/17	Clarion	H
1/26	Indiana State	A
1/31	West Chester	A
2/4	Shippensburg	A
2/7	Cheyney	A
2/10	Lock Haven	A
2/12	East Stroudsburg	H
2/14	Mansfield	H
2/18	Millersville	A
2/21	Kutztown	A
2/25	West Chester	H
3/4	Play-Off—West		

WRESTLING

12/6	Milligan College, Appalachian, and North Carolina State U.	... A	
12/13	U. of Massachusetts, Ohio U., and Indiana State H	
12/29 & 30	Wilkes Tourn.		
1/10	Oswego	H
1/17	Clarion	H
1/27	Kutztown	A
1/30	California	H
1/31	Waynesburg	H
2/5	Millersville	A
2/6	Shippensburg	H
2/14	Lock Haven	A
2/21	East Stroudsburg	H
2/28	West Chester	A
3/6 & 7	State Meet		
 East Stroudsburg		

Eighteenth Letter To Alumni
And Friends of Bloomsburg



Fall 1969

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