



# BSC ALUMNI LETTER

BLOOMSBURG STATE COLLEGE : FALL 1968

## THE 1968-1969 COLLEGE YEAR WILL MARK THE THIRTIETH ANNIVERSARY OF DR. HARVEY A. ANDRUSS AS PRESIDENT OF BLOOMSBURG STATE COLLEGE

### GREETINGS TO ALUMNI



The response of the classes of 1927-1939 to the Francis B. Haas Memorial Fund has been most encouraging. Originally, only the students graduating during this twelve-year period have been invited to contribute. However, there may be other alumni who remember and revere the contributions made by Dr. Haas to our college, and wish to participate in this memorial.

Contributions will be used for the portrait of Dr. Haas and for the identification of our buildings with aluminum letters. In any event, we hope that when you come back to Bloomsburg, you will find the opportunity to see the Francis B. Haas Auditorium.

HARVEY A. ANDRUSS, President

Cordially yours,

## AGENDA FOR HOMECOMING WEEKEND

### Friday, October 18, 1968

8:30 P.M.—Big Name Entertainment Committee will present Sam and Dave, soul singers, plus two other musical groups, in concert in Haas Auditorium. General admission, \$2.75 per person; reserved seats, \$3.25 per person. Tickets may be secured at the door or by writing to John Mulka, Director of Student Activities, Box 158, Bloomsburg State College, Bloomsburg, Penna. 17815. The Homecoming Queen will be crowned at the beginning of the concert.

### Saturday, October 19, 1968

8:30 A.M. - 5:30 P.M.—Registration—Waller Hall.

\*10:30 A.M.—Homecoming Parade—begins at Parking Area, Centennial Gym.

12:00 NOON—Luncheon begins for Alumni and visitors—College Commons—\$1.25 per person—cafeteria service.

2:00 P.M.—Football—Millersville State College—Town Athletic Park, 7th & Iron Streets. Admission—Adults, \$1.50; Children, \$1.00.

4:30 P.M. - 5:30 P.M.—Get-Together in Husky Lounge Annex and Waller Hall Lobby—all Residence Halls will be open to visitors.

5:30 P.M.—Dinner for Alumni and visitors—cafeteria service—College Commons—\$1.25 per person.

8:30 P.M.—Semi-formal Dance—Two locations

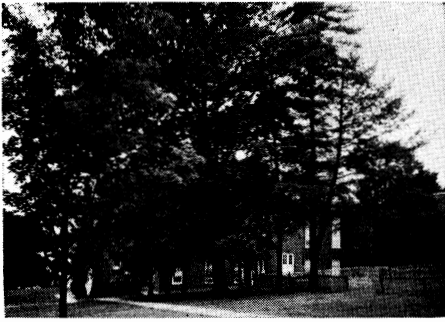
Centennial Gym—FATHER'S ANGELS—suggested for students and recent graduates. Husky Lounge—LEE VINCENT'S MODERNAIRES—suggested for faculty and less recent graduates. Admission—\$1.00 per person or Alumni Membership Card will admit member and guest free of charge. Students and Alumni are welcome to attend the dance of their choice.

\* The parade will form at Centennial Gym, proceed down Second and Main Streets to Market, south on Market to Fifth, east on Fifth to East, north on East to Town Hall. Alumni and friends are urged to return to Bloomsburg early to see this gala procession.

**1869 - 1969 . . . 100 Years of Teacher Education at B.S.C.**

**RESERVATIONS** for overnight accommodations should be made directly with the **Magee Hotel**, Bloomsburg, Pa.; **Hummel's Motel**, Route 11, Bloomsburg, Pa.; **Riverview Motel**, R.D. 1, Berwick, Pa.; **Stone Castle Motel and Restaurant**, R.D. 2, Bloomsburg, Pa.; **Keller's Motel**, R.D. 4, Danville, Pa.; **Pine Barn Inn & Motel**, Danville, Pa.; **Reichard's Motel**, R.D. 4, Danville, Pa.; **Red Maple Motel**, R.D. 2, Berwick, Pa.; **Hotel Berwick**, Berwick, Pa.; **Tennytown Motel**, Berwick Highway, Bloomsburg, Pa.; **Briar Heights Motor Lodge**, Berwick-Bloomsburg Highway.

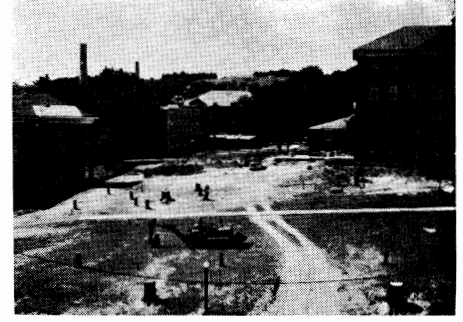
## More Campus Landmarks Give Way To Progress . . .



"Grove of Pine Trees," located behind Carver Hall and adjacent to the former Noetting Hall, which was planted in the 1880's to help conceal an "old fashioned plumbing facility."



"Portico"—on the west side of Waller Hall being removed to make room for the new Dining Hall-Kitchen facility.



Overall site of new Dining Hall-Kitchen facility looking across East Second Street from Elwell Hall towards main section of campus.

Fourteen projects, involving nearly \$17,000,000 in construction funds, will keep contractors busy on the Bloomsburg campus for the next several years, according to Boyd F. Buckingham, Director of Development.

The doors of Elwell Hall were opened on September 4 to the first contingent of the 672 men who will occupy the seven story residence hall. Construction is continuing on Hartline Science Center and the new dining hall-kitchen.

Bids will be opened and construction started during the fall, winter, and spring months for the following: a nine story residence hall for 400 women, a general classroom building, a parking area for 215 cars, a maintenance building-garage, a gymnasium-field house, an athletic field, and an extension of utilities. The last three projects are to occupy sites on the 68 acres of the upper campus which was formerly the Bloomsburg Golf Course.

Projects now being designed include a student center, an administration-supply building, recreation areas, and additional land purchases, roads, and parking areas. Construction funds for all 14 projects have already been approved.

Funds totalling \$9,888,600 will be requested during 1969-70 for eight additional buildings. The list includes a classroom building, two residence halls for men, two residence halls for women, a dining hall-kitchen, a maintenance building-garage, and the demolition of Waller Hall.

While new buildings will continue to appear on campus, several old landmarks will be removed. Science Hall, built in 1906, will be demolished to provide badly needed recreation facilities in the living area of the lower campus. Waller Hall, built in three phases beginning in 1875, must be demolished to provide the site for a high-rise residence hall for 300 women.

Conduits for steam, water, storm water, electricity, sewage, gas, and telephones were installed underground nearly a year ago. These utilities should be adequate to service most of the remaining structures which are to be erected on the lower campus.

Dr. Kimber Kuster, who retired from the faculty several years ago and is now serving on the Board of Directors of the Alumni Association, is heading a committee to develop plans for planting trees and shrubbery to restore the natural beauty of the campus.

President Andrus and the Board of Trustees, Buckingham noted, have developed a long-range plan to accommodate increases in enrollment as well as a continued expansion of the curriculum for both undergraduate and graduate students.

## PLACEMENT OF B.S.C. GRADS REMAINS HIGH

A placement report of Bloomsburg State College graduates of January and May, 1968 shows that 491, or 85.8% of those answering the survey form have accepted teaching positions. Of the 709 total graduates, 137, or 20%, had not been heard from through the middle of July.

Secondary Education has the highest number of graduates with 267, followed by Elementary Education with 216, Business Education 109, Special Education 62, and Arts and Sciences 55. Three hundred eighty-nine accepted teaching positions in Pennsylvania and 112 began their teaching careers in other states. Nineteen members of the January and May classes accepted non-teaching positions, 25 went into full time graduate work, 16 followed careers in the Peace Corps or VISTA program, or entered the military service, and 11 were not available for teaching due to being married or other reasons. Of the 25 going into full time graduate studies, 14 were Secondary Education graduates, 7 were from Arts and Sciences, and 4 were from Special Education.

Because of the large number of students coming from Columbia or surrounding counties, there are rarely, if ever, a sufficient number of teaching positions to keep these graduates in their home counties. Columbia County had the largest loss with only 31 of the 85 students remaining in the county, a loss of 54. It is interesting to note that only 94, or one-third of the 288 coming from Coal Region counties, went back to a Coal Region county for a job.

The two Pennsylvania counties which rank higher than any of the other counties for an increase in teachers were Bucks and Montgomery. This higher ranking is due to these counties having B.S.C. student teaching centers and the fact that good salary schedules, new facilities, proximity of graduate schools and numerous teaching vacancies makes them attractive to our graduates. Of the 114 graduates placed in those two counties, 41 of them came from Coal Region counties.

As the information on the survey was received before the state mandated salary raise, it is difficult to present, at this time, a complete and accurate salary picture.

## Graduate Degrees Outlined

Dr. Charles Carlson, Acting Director of Graduate Studies, reports that the Master of Education degree is now offered in the following areas: biology; business education; elementary education; English; history; social studies; reading; foreign language; special education with emphasis on mental retardation; speech; speech correction.

This past spring, the first Master of Arts proposal for Bloomsburg State College was submitted to the Department of Public Instruction for consideration. Focusing in the field of history, this degree program is designed for students who desire to pursue the traditional Doctor of Philosophy degree. A language competency and research thesis are requirements for the degree. A visitation committee is expected to be on campus during the 1968-69 college year to determine the readiness of B.S.C. to offer this Master of Arts degree program.

This past college year saw the initiation of the Master of Education degree in French, German, and Spanish. Enrollment has been very encouraging. Each language area offers a variety of evening courses during the year in addition to regular daytime courses during the summer. Offerings this fall include Voltaire and Rousseau, Schiller, and History of Spanish Literature in the Medieval Period.

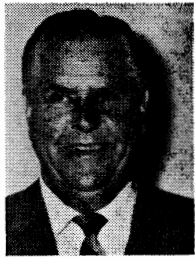
The Department of Physical Sciences has submitted a proposal to Dr. Carlson for the Master of Education degree in physics, chemistry, and physical science. Each program is designed to provide a maximum opportunity for the student to take courses in his major field of interest, while also increasing his understanding of education. It is hoped that approval of this program can be obtained during the 1968-69 college year as the new Hartline Science Center, scheduled for completion in December, will provide excellent facilities for implementing graduate programs in the physical sciences.

Figures for the 1968 summer graduate student enrollment show that 219 attended pre-session, 447 attended main session, and 188 attended post session. In all three sessions, the 1968 enrollment was up considerably over the 1967 summer enrollment of graduate students.

As a result of the recent action by the State Legislature, graduate tuition went up from \$16.00 to \$20.00 a credit for Pennsylvania residents and from \$20.00 to \$25.00 for out-of-state students.

Additional information concerning graduate courses can be obtained by contacting Dr. Charles Carlson, Acting Director of Graduate Studies, Bloomsburg State College.

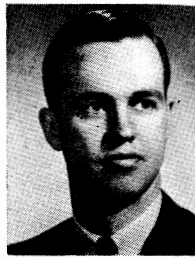
# New Administrative Appointments . . .



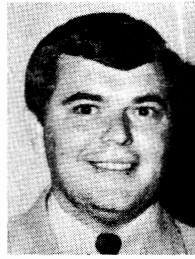
Elton Hunsinger



Robert Norton



John Trathen



John Mulka



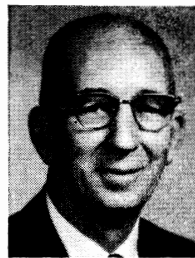
George Birney



Charles Thomas

Three staff members at BSC, along with three new members, have received administrative appointments. ELTON HUNSINGER, Dean of Men at BSC for the past six years, has been named Dean of Students, replacing D. Paul S. Reigel. ROBERT NORTON, Assistant Dean of Men for the past year and former BSC basketball coach, will be Acting Dean of Men. JOHN J. TRATHEN, Assistant Comptroller of Community Activities Funds for the past six months, has been appointed Comptroller of Community Activities Funds, replacing Horace Williams who retired in July of 1968. JOHN S. MULKA, Assistant Dean of Men at Clarion State College, replaces Robert Bender as Director of Student Activities. GEORGE BIRNEY, retired Naval officer, is the Personnel Director, a new position at the college. CHARLES D. THOMAS, former Dean of Men at Clarion State College, has been named Director of Counseling Services, another new position.

Two other appointments were made at the division and departmental level with DR. EMERY RARIG, Professor at Columbia University, being appointed Director of the Division of Business Education, filling the vacancy left by the death of Dr. Reginald Sheppard. The other appointment was for a new position with DR. TEJ BHAN S. SAINI, a native of India, being named head of the Department of Economics.



W. Horace Williams



Miss Elinor Keefer

Two Bloomsburg State College staff members retired during the month of July.

W. Horace Williams, Comptroller of Community Activities Funds and a member of the staff for the past 13 years at Bloomsburg State College, retired on July 31, 1968.

Williams joined the staff at BSC in 1955 as manager of the Husky Lounge operation which included the college book store and snack bar. On September 1, 1965, he assumed his duties as Comptroller of Community Activities Funds.

Miss Elinor Keefer, a member of the BSC faculty for the past 17 years, retired on July 20, 1968. She served as Head Librarian for 15 years and Head of Acquisitions for the past two years.

During her 15 years as Head Librarian at BSC, the holdings of the library and the number of staff were tripled, and the library services to the college and community were greatly expanded. During that time, three new library quarters were organized including the Juvenile Library in the Benjamin Franklin Building.

Prior to the appointment of James B. Watts as Director of Library Services in June, 1966, Miss Keefer had requested that she be relieved of her duties as Head Librarian in order to devote full time to her responsibilities as Acquisitions Librarian.

## LOYALTY FUND REMINDER

Signature \_\_\_\_\_  
 Name while \_\_\_\_\_  
 in college \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_ Zip \_\_\_\_\_  
 Year of Graduation \_\_\_\_\_  
 Amount of Remittance \$ \_\_\_\_\_

Mail Check to  
 ALUMNI OFFICE, BOX 31  
 BLOOMSBURG STATE COLLEGE

## OVER \$1,000,000 IN FINANCIAL AID TO B.S.C. STUDENTS

Approximately 1,500 or nearly one-half of all undergraduate students at Bloomsburg State College received some form of financial aid, amounting to a total of \$1,037,121, during the 1967-68 college year, according to John Scrimgeour, Director of Financial Aid.

Loans which include National Defense Loans, Alumni Loans, and State Guaranty Loans, accounted for the largest percentage of the financial assistance with a total of \$518,318. There were 251 recipients receiving a total of \$114,800 in National Defense Loans for an average of \$457 per student; 39 students received Alumni Loans amounting to a total of \$13,295 or a per student average of \$341. State Guaranty Loans, which are not obtained through the college but by the student himself, totaled \$390,223 for 461 recipients or an average student loan of \$846.

The next largest amount of financial aid was in the form of scholarships and grants and amounted to \$321,900. Of this total, \$256,850 in Pennsylvania State Scholarships, administered by the Pennsylvania Higher Education Assistance Agency, was awarded to 518 students for an average of \$496 per student. Educational Opportunity Grants totaled \$49,200 for 101 students at an average of \$487; another \$49,200 was available in EO Grants through matching funds from the Pennsylvania Higher Education Assistance Agency, National Defense Loans, student employment, and private outside sources. BSC Alumni Scholarships awarded in the Spring of '67 for use during '67-'68 totaled \$3,225 for 23 individuals or a \$140 per student average.

Employment was available in three areas for Bloomsburg State College students and this amounted to a total of \$196,903, broken down as follows: Pennsylvania State Student Employment Program—\$100,467 for 296 students for a \$339 average; work study—\$80,723 for 269 students for a \$300 average; graduate assistants—\$15,713 for 21 recipients for a \$747 average.

Approximately \$33,000, not included in the above figures, was paid to student help by

ARA Food Services in the operation of the College Commons. This form of financial assistance is available to all interested students but is not administered through the office of Mr. Scrimgeour.

Scrimgeour stated that all the above figures indicate a little less than one-half of the undergraduate enrollment of Bloomsburg State College has received some kind of financial assistance in obtaining a college education. He further indicated that the amounts of financial aid and the number of recipients would be increased during the 1968-69 college year in proportion with the increase in enrollment.

## RECORD ENROLLMENT

Slightly over 3450 undergraduate students completed registration for the first semester of the 1968-69 college year making it the largest enrollment in the history of the college. Freshmen represent about 865 of the total figure.

In summarizing new admissions, John L. Walker, Director of Admissions, stated that 7,337 applications were originally distributed for the 1968-69 college year with 3,840 application procedures initiated. From this number 1,520 freshmen applicants were offered admission with 980 accepting the offer of admission. Cancellations have reduced this figure to 865 students accepted, which is the maximum number of new students that can be accepted due to limitations on campus of classroom space, dormitory space, and dining facilities. As a result of these campus restrictions, applications for prospective resident women were not sent out after early February, 1968.

Forty-five per cent of the incoming freshmen ranked in the top-fifth of their graduating class. Included in this group are 9 valedictorians, 11 salutatorians, 5 who ranked 3rd in their class, 11 who ranked 4th in their class, and 9 who ranked 5th in their class. The average total score on the College Board SAT mean scores for the class, combining verbal means with math means, was slightly above 1000.

## LUNCHEON RESERVATION

In order to help us with our Homecoming luncheon plans, please fill out and clip this portion and return to: Mr. George Stradtman, Box 38, Bloomsburg State College, Bloomsburg, Pennsylvania 17715... MAKE \_\_\_\_\_ RESERVATIONS FOR ME FOR LUNCH SATURDAY, OCTOBER 19, IN THE COLLEGE COMMONS.

Name and Address \_\_\_\_\_

## BOARD OF TRUSTEE OFFICERS



William A. Lank



Judge Harold L. Paul



J. Howard Deily

At the Organization Meeting of the Bloomsburg State College Board of Trustees held in July, the following officers were re-elected: WILLIAM A. LANK, Bloomsburg, President; JUDGE HAROLD L. PAUL, Pottsville, Vice President; J. HOWARD DEILY, Bloomsburg, Secretary-Treasurer.

Other members of the Board are E. GUY BANGS, Orangeville; GERALD BEIERSCHMITT, Mt. Carmel; WILLIAM E. BOOTH, Danville; EDGAR A. FENSTERMACHER, Berwick; HOWARD S. FERNSLER, Pottsville, and JUDGE BERNARD J. KELLY, Philadelphia.

## SPORTS OUTLOOK

The outlook for the fall and winter sports teams at BSC is encouraging.

The big question mark is in football. New head coach Jerry Denstorff inherits a team made up chiefly of sophomores and juniors which will lack the magic combination of Lichtel, Tucker, and Kucharski of last year's squad. The spring practice has indicated to coach Denstorff that this will be a building year and could probably be a lean one. However, he expects to produce some interesting football to provide fans with thrills and action in an eight game schedule with five games at home. Last year the Huskies posted a 6-3 record which was one of the best in recent years.

Clyde Noble has been named to direct the cross-country team and expects a good nucleus to return to lead the harriers to a winning season for an improvement over last season's 4 win 4 loss record.

Basketball under Earl Voss and swimming under Eli McLaughlin will both have a wealth of talent returning and should continue on their winning ways. The cagers posted a 13 win 7 loss record last year and the swimmers tallied a 9-2 record.

Russ Houk will be starting his twelfth year at the helm of the wrestling team and is expected to produce another banner squad. With a good nucleus returning from last year's plus some outstanding sophomores, the wrestlers will be aiming to top their last year's 7-4-1 record.

## FALL AND WINTER SPORTS SCHEDULES

### FOOTBALL

9/20	Lock Haven*	H
9/27	Mansfield*†	H
10/4	Susquehanna*	H
10/12	West Chester*†	A
10/19	Millersville†	
	(Homecoming)	H
10/26	Cheyney*	A
11/1	Kutztown*†	H
11/9	East Stroudsburg†	A
11/16	Championship—West	

\* Night Game    † Conference

### SWIMMING

12/7	Howard University	A
12/12	Monmouth	H
12/14	Wilkes	H
1/11	Millersville	H
1/15	West Chester	A
2/5	East Stroudsburg	A
2/8	St. Joseph's	H
2/12	Lock Haven	H
2/14	California	A
2/15	Slippery Rock	A
2/26	Trenton	H
3/8	State Meet —	
	Slippery Rock	

### CROSS COUNTRY

10/1	Mansfield	A
10/5	Kutztown	H
10/8	Lock Haven	H
10/10	Susquehanna	A
10/12	Millersville	H
10/22	Kutztown	A
10/24	Mansfield	H
10/26	Cheyney	A
10/30	Kings	A
11/2	Championship —	
	West Chester	

### BASKETBALL

12/4	West Chester	A
12/6	Shippensburg	H
12/11	Kutztown	A
12/17	Millersville	H
12/26 & 27	Highspire Tourn.	
1/8	Mansfield	H
1/11	Cheyney	A
1/15	Towson	A
1/18	Clarion	H
1/29	East Stroudsburg	A
2/1	West Chester	H
2/5	Shippensburg	A
2/8	Kutztown	H
2/11	Lock Haven	H
2/13	Millersville	A
2/15	Mansfield	A
2/19	Cheyney	H
2/22	East Stroudsburg	H
2/26	Philadelphia Textile	H
2/28	State Meet—East	
3/1	State Meet—East	

### WRESTLING

12/7	Appalachian State, Old Dominion, and Ashland College	H
12/12	Mansfield	H
12/14	Indiana State Quad Meet	A
12/16	Southern Illinois	A
1/6	Millersville	H
1/11	Oswego	A
1/18	Clarion	A
1/28	Kutztown	H
2/1	Waynesburg	A
2/5	E. Stroudsburg	A
2/7	Shippensburg	A
2/14	Lock Haven	H
2/19	West Chester	H
2/28	State Meet	Clarion
3/1	State Meet	Clarion

Sixteenth Letter To Alumni  
And Friends of Bloomsburg



Fall 1968

Published by  
THE OFFICE OF PUBLIC RELATIONS  
AND DEVELOPMENT  
BOYD F. BUCKINGHAM, Director  
BRUCE C. DIETTERICK, Information Specialist

NON-PROFIT ORG.  
U.S. POSTAGE  
PAID  
BLOOMSBURG, PA.  
PERMIT NO. 10