



Alumni Day Is Saturday, April 29

Alumni Are Urged To Return Early For Activities

- 9:00 a.m. - 2:00 p.m.—Registration for all Alumni - Waller Hall
- 9:00 a.m. - 11:00 a.m.—Informal get-together for all Alumni and Faculty; Refreshments - Waller Hall Lobby
- 9:00 a.m. - 10:00 p.m.—Art Exhibit - Waller Hall Lounge
Paintings by four Pennsylvania artists
- 11:00 a.m.—Variety program presented by the students of B.S.C. - Carver Auditorium
No admission charge.
- 12:15 p.m.—Luncheon - College Commons - \$1.50 per person or Alumni Dues receipt.
(Tickets available at registration desk or in Lobby of College Commons)
- 1:30 p.m.—Annual Meeting of Alumni Association - College Commons
- *3:00 p.m.—Class Reunions as indicated below
- 4:00 p.m. - 5:00 p.m.—Open House in Residence Halls; Tour Campus.
- **5:30 p.m.—Class get-togethers and dinners as scheduled.
- 8:30 p.m.—Richard Wilbur, poet, translator, lecturer - Carver Auditorium. No admission charge.

*All Classes to

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| 1906 (Inclusive) - Room 10,
Noetling Hall | 1927 - Room 8, Science Hall | 1957 - Lounge, North Hall
Dormitory |
| 1907 - Room 11, Noetling Hall | 1932 - Room 22, Science Hall | |
| 1912 - Faculty Lounge | 1937 - Day Men's Lounge,
Science Hall | 1962 - Day Women's Lounge,
Ground Floor, Ben
Franklin |
| 1917 - Alumni Room on Friday
evening and Saturday
afternoon | 1942 - Lounge, West Hall
Dormitory | |
| 1922 - Husky Lounge Annex,
Waller Hall | 1947 - Room 15, Noetling Hall | 1963 to Present - Upper Level,
Husky Lounge |
| | 1952 - Lounge, East Hall
Dormitory | |

FRIDAY EVENING, April 28, the Class of 1917 (Allen L. Cromis, 637 East Fifth St., Bloomsburg, Chairman) will hold their Fifty-year Reunion. They will be guests of the Alumni Association at a dinner to be held in the College Commons at 7:00 p.m. The Class has also scheduled a breakfast meeting in the Hotel Magee at 8:30 a.m., April 29.

**Other classes have made the following plans for Saturday, April 29:

- 1907 - (Edwin Barton, 353 East Main St., Bloomsburg and William Moyer, 356 Center St., Bloomsburg, Chairmen)
Breakfast at Hotel Magee, April 29, 8:00 - 10:00 a.m.
Class is invited to join the Class of 1917 at the Fifty-year dinner meeting, Fri., April 28 at 7:00 p.m.
- 1912 - (Howard F. Fenstemaker, 242 Central Rd., Bloomsburg, Chairman)
Class will join the Class of 1917 for dinner in the College Commons, Friday, April 28, at 7:00 p.m.
The Class of 1907 has invited the Class of 1912 to join them for breakfast at the Hotel Magee, Saturday, April 29, 8:00 - 10:00 a.m.
- 1922 - (Miss Edna S. Harter, Nescopeck, Pa., Chairman)
Saturday, April 29, Social Hour at Hotel Magee at 5:00 p.m.; Dinner at 6:00 p.m.
- 1937 - (Mr. and Mrs. Earl A. Gehrig, 224 Leonard St., Bloomsburg, Co-Chairmen)
Saturday, April 29, Leiby's Restaurant, Get Together, 5:30 p.m.; Buffet, 6:30 p.m.; Business Meeting, 7:30 p.m.
- 1942 - (Mrs. Ralph Zimmerman, 165 Kready Ave., Millersville, Pa., Chairman)
Dinner at Briar Heights Lodge, Saturday, April 29, at 6:30 p.m.
- 1957 - (William J. Pohutsky, 554 Oakridge Ave., North Plainfield, N. J., Chairman)
Smorgasbord at Bloomsburg American Legion Home, Saturday, April 29 at 7:00 p.m.
- 1962 - (Richard Lloyd, 6 Farragut Drive, Piscataway, N. J., Chairman)
Dinner at Bloomsburg Elks Club, Saturday, April 29 at 5:30 p.m.

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LUNCHEON RESERVATION

In order to plan for the preparation of food and the necessary table reservations, it is imperative that the Alumni Committee has an idea as to the number of alumni who will be having lunch in the College Commons at 12:15 p.m. on Alumni Day.

Therefore, will you kindly clip this portion of the page and return it to Mr. Howard Fenstemaker, President, Alumni Association, Bloomsburg State College by April 22, 1967.

Please make _____ reservations for me for Saturday's luncheon.

Name _____ Class _____

WHY DOES COLLEGE COST SO MUCH?

(based on Forbes Magazine, June 1, 1966)



Dr. Harvey A. Andruss

Sending his children to college is the biggest single expense a father has today, even greater in many cases than buying a house, so fathers can hardly be expected to hear a question like this with equanimity. No under-graduate has even paid for more than a half or fraction of the true cost of his education while he was in college. This is equally true of private institutions who have high tuition costs, as well as public institutions who receive large appropriations each year.

Since 1950, the average price of food, clothing, shelter, and a new car has risen by 22%. In the same period, the average total cost of attending college has risen by nearly 60%. Tuition and fees alone, which can come to more than 50% of the cost of going to a private university and 20% of the cost of going to a public one, have risen by more than 90%. The worst is yet to come, for the average total cost of tuition, room and board, et al. is now rising at the rate of about 5% a year. *All education including higher education is becoming Big Business.*

One reason college costs soar is that professors don't like frayed collars. Consequently, if the quality of education is to be preserved and enhanced, the salary schedule for the instructional staff *must* be increased by at least 10% each year. The big question, of course, is: What can be done to hold increasing costs to a minimum? One way for institutions of higher education to keep costs at a minimum is to insure the most efficient utilization of their facilities.

WHAT IS BLOOMSBURG DOING?

(1) A few years ago one study found that 100 leading colleges were operating their existing plant at 46% of their capacity. Bloomsburg has been utilizing its plant at 75% of capacity. (2) Bloomsburg is encouraging the growth and development of community colleges so that the better students may transfer to our campus for the last two years, leading to a Bachelor's degree, thereby filling the upper level vacancies caused by attrition. (3) Bloomsburg is willing to change its calendar to a quarter basis if this would result in better utilization and if our appropriations are increased by at least 30%. (4) Classrooms are being used in the late afternoon and evening for certain courses, part-time and graduate. (5) The growth in our enrollment is planned in an orderly fashion at approximately a 10% increase over the preceding year, thereby maintaining the quality of education.

The education of our youth is an investment. The increased cost, at a time when all other costs are increasing, cannot be looked upon as an unfavorable trend in a world which is subjected to spiralling inflation. Certainly higher education is the hope of America in this time of trying to maintain world leadership and world peace.

Harvey A. Andruss

CURRICULUM CHANGES STIMULATED BY REVIEW & CHANGING REQUIREMENTS

by Dr. John A. Hoch, Dean of Instruction

Bloomsburg State College has long been recognized as one of the finest teacher-education institutions in the Commonwealth of Pennsylvania. The college



Dr. John Hoch

has been able to maintain this position of pre-eminence by regularly and critically reviewing the many programs of study in the fields for which it is approved for teacher certification. Changing patterns of requirements for teacher certification have also stimulated the planning of faculty curriculum stu-

dy groups.

An extensive review and overhaul of teacher education programs at B.S.C. were effected in 1960, prior to the re-accreditation of the college by the Middle States Association of Secondary Schools and Colleges. This curriculum revision represented the most extensive change that had been made in curriculums at Bloomsburg since the advent of the four-year degree programs in 1927.

In March of 1966, a committee representing the Department of Public Instruc-

tion, visited the campus to evaluate all teacher education programs in terms of their adequacy to meet the new standards for certification that had been adopted by the State Board of Education. This committee gave its stamp of approval to the following programs in Secondary Education; Biology; Chemistry; Earth and Space Science; English; French; Geography; German; Physics; Spanish.

A new program of studies in the area of Elementary Education and revised curriculums in Business Education, Special Education for the Mentally Retarded, and Speech Correction have also been approved.

At the present time, several new programs are being reviewed by specialists in the Pennsylvania Department of Public Instruction for total program approval, including Mathematics, History, Comprehensive Social Studies, and General Speech.

College students all over the country have become impatient with courses of study that provide vocational preparation and a smattering of culture. Curriculum change at Bloomsburg has attempted to meet this criticism by putting stress on courses that are designed to develop wisdom about major ideas and philosophies in the area of the Humanities.

The number of "education" courses in

the new curriculums is somewhat reduced over the previous programs. Although Bloomsburg still regards a full semester of student teaching as an important prerequisite for graduation, many of the so-called "how-to-do" courses (as well as other courses with doubtful professional value) have been eliminated or combined with other courses to form a better-balanced sequence of professional studies for prospective teachers.

Faculty committees, involved in developing the new curriculums, have provided larger blocks of credits for specialization in a "major" field of study. The new programs permit depth in specialization which will meet not only the needs of the public schools for well-informed teachers, but will also form a basis for graduate studies in the field of specialty.

The most radical difference between today's colleges and those of fifty years ago, however, is not in the curriculum but in the use of learning resources. Plans are now being developed for closed circuit television on the Bloomsburg State College campus, which will make the standard lecture obsolete—and the conventional laboratory demonstration inadequate and costly.

Bloomsburg has also made strides in
(continued on page four)

RESERVATIONS for overnight accommodations should be made directly with the **Magee Hotel**, Bloomsburg, Pa.; **Hummel's Motel**, Route 11, Bloomsburg, Pa.; **Riverview Motel**, R. D. 1, Berwick, Pa.; **Stone Castle Motel and Restaurant**, R. D. 2, Bloomsburg, Pa.; **Keller's Motel**, R. D. 4, Danville, Pa.; **Pine Barn Inn & Motel**, Danville, Pa.; **Reichard's Motel**, R. D. 4, Danville, Pa.; **Red Maple Motel**, R. D. 2, Berwick, Pa.; **Hotel Berwick**, Berwick, Pa.; **Tennytown Motel**, Berwick Highway, Bloomsburg, Pa.; **Briar Heights Motor Lodge**, Berwick-Bloomsburg Highway, Berwick, Pa.

Sixth Annual SPRING ARTS FESTIVAL

The sixth annual Bloomsburg State College Spring Arts Festival will present an excellent array of talent for the eleven-day event, April 20 through April 30, 1967. The purpose of the festival is to stimulate interest and participation in the creative arts for the students and faculty members of the college as well as area community residents. The majority of events will be held in Carver Auditorium and will be open to the public with no charge for admission. Miss Susan Rusinko of the faculty is general chairman for the affair.

SCHEDULE FOR THE SPRING ARTS FESTIVAL

Thursday, April 20 and Saturday, April 22, 8:15 p.m.—Friday, April 21, 2:30 p.m.—Molier's "Tartuffe" by the Bloomsburg Players.

Sunday, April 23, 3:00 p.m.—French film, "No Exit."

Monday, April 24, 8:15 p.m.—Jean Erdman, choreographer, will present a lecture-dance demonstration on the anatomy of movement.

Tuesday, April 25, 8:15 p.m.—Stanley Kauffmann, writer, drama and film critic, will lecture on the art of the film. (Mr Kauffmann will meet with special student groups during the day Tuesday and Wednesday.)

Wednesday, April 26, 8:15 p.m.—Russian film "Don Quixote."

Thursday, April 27, 8:15 p.m.—Concert by Soulima Stravinsky, noted composer and pianist. (Mr. Stravinsky will meet the student groups on Friday.)

Friday, April 28, 8:15 p.m.—Symposium of four artists from faculties of The Pennsylvania State University, Lock Haven State College, and Lycoming College.

Prior to symposium, 7:30 p.m., artists will meet with public in Waller Lobby to discuss paintings on display. (These paintings will be on display throughout the eleven-day period.)

Saturday, April 30, 8:30 p.m.—Richard Wilbur, poet, translator, and scholar, will give a reading of his poems with commentary. (Wilbur made the translation of "Tartuffe," which is to be presented by the Bloomsburg Players.)

Sunday, April 30, 3:00 p.m.—B.S.C. Concert Choir will give a performance of Honegger's "King David."

Expansion of Graduate Program

The B.S.C. graduate program, instituted in 1961, is now in its fifth full year of operation. From a modest beginning the program has now progressed to the point where approximately 1400 students have matriculated for graduate courses offered by the college. The program, which originally included only Business Education and Elementary Education, has now been expanded to include Special Education for the Mentally Retarded, Speech Correction, English, Biology, and Social Studies. The areas of emphasis in the Social Studies program are American History, World History, Political Science, and Geography.

Plans for the near future include the addition of new programs offering the Master of Education degree in the Foreign Languages, the Physical Sciences, Speech and Dramatic Arts, Reading, and History as a single field. These programs will be implemented when, at the college's discretion, it is felt that the staff and physical facilities are available to undertake the additional load. Also under consideration for the future is the possibility of offering other degrees such as the Master of Arts and Master of Science degrees.

An extensive offering of graduate courses is planned for this coming summer in the fields of approved graduate studies. Additional information on graduate courses may be obtained by writing to Dr. Robert C Miller, Director of Graduate Studies.

A successful Winter Weekend sponsored by the Community Government Association was held Thursday, February 16, through Sunday, February 19.

ABOUT CONSTRUCTION

The auditorium being constructed at a cost of \$1,268,978 is scheduled to be completed in June, 1967; completely air conditioned, it will seat an audience of 2,000 people.

A new men's dormitory, tentatively called South Hall, now under construction, is scheduled for occupancy in September, 1967. Total cost of this building, which will house 300 men, is \$1,322,000.

A new dormitory for 672 men, now being constructed on the lots across Second Street from Long Porch, is scheduled to be completed in July, 1968, at a cost of \$2,646,570.

The construction for the new science and classroom building which will be located at the corner of Spruce and East Second Streets began in March, 1967. This air conditioned building is scheduled to be completed in December, 1968, at an estimated cost of \$1,894,000.

The second phase of the extension of utilities on the main campus is well underway. This \$481,300 project is expected to be completed by July, 1967.

NEW DINING FACILITIES

The new dining hall-kitchen, which will be located adjacent to Waller Hall on part of the land now occupied by Noetling Hall, will be started late this summer. It is scheduled for completion in September, 1968, and will seat 1,000 students with kitchen facilities to serve 2,000 students at each meal. Dining halls and office areas of this \$1,645,000 building will be air conditioned.

Two hundred sixty-nine Bloomsburg State College seniors are currently doing their student teaching. Of this number, 101 are in Secondary Education, 93 in Elementary Education, 60 in Business Education, and 15 in Special Education.

OUTSTANDING SPEAKERS AT BSC COLLOQUIUM

A number of speakers of national reputation will participate in a colloquium sponsored by the Social Science Department of Bloomsburg State College on Wednesday, April 12, and Thursday, April 13. The theme of the conference is "Human Dignity in a Mass Society," and its purpose is to focus attention on the problems of the individual in our American democracy.

The activities will begin on Wednesday evening, April 12, in Carver Auditorium with a lecture entitled, "Civil Rights: Where We Stand Today," by Mr. James Farmer, the former director of the Congress on Racial Equality (CORE). Mr. Farmer is a professor of Social Welfare at Lincoln University and also serves as President for the Center for Community Action Education, Washington, D. C.

On Thursday morning, April 13, four Social Scientists representing four outstanding institutions of higher learning will participate in a panel discussion. Plans are to have a prominent area governmental official act as moderator for the panel. The participants on the panel are: Dr. Peter Lejins, Professor of Sociology at the University of Maryland; Dr. Robert Mowitz, Professor of Political Science and Director of the Institute of Public Administration at The Pennsylvania State University; Dr. Monroe Beardsley, Professor of Philosophy at Swarthmore College; and Dr. Lynn Turgeon, Professor of Economics at Hofstra University, L. I., New York.

Dr. Harold Taylor, the former President of Sarah Lawrence College, will speak in Carver Auditorium Thursday afternoon, April 13, on the subject, "The Reconstruction of Education." Dr. Taylor is currently directing a project for training teachers in international affairs under the Department of Health, Education, and Welfare of the Federal Government and also under the auspices of the American Association of Colleges for Teacher Education.

Through the efforts of Dr. Fred Saint, General Chairman for the Colloquium, former United States Senator Paul H. Douglas of Illinois will present the concluding address in Centennial Gymnasium on Thursday, April 13, at 8:00 p.m.

NEW ADMISSIONS FOR SEPT. 1967

In summarizing new admissions expected for September, 1967, John L. Walker, Director of Admissions, stated that to date 5,900 applications have been distributed with 2,500 application procedures initiated. From this number, a freshman class of approximately 800 students will be selected. This is the maximum number of new students that can be classroom space, dormitory space, and dining facilities. As a result of these campus restrictions, applications for prospective resident women were not sent out after February 17, 1967.

VARSITY SPRING SPORTS

The spring sports program at B.S.C. will get under way Saturday, April 8, with baseball, track, and tennis all opening their schedules on that date. The first golf meet will be Saturday, April 15. All of the sports with the exception of golf will have new coaches. Tom Davies will coach the baseball team; Ron Puhl will head the track team; Craig Himes will return for his fourth year at the helm of the golfers; Jack Jones will direct the tennis team.

SOMETHING SPECIAL

In addition to the traditional features of Alumni Day, returning alumni are urged to attend two special attractions.

At 11:00 a.m. in Carver Auditorium, a group of talented B.S.C. students, who have entertained at area affairs and have appeared on television, will present a special Variety Program.

At 8:30 p.m., Richard Wilbur, one of the two or three great poets in America today, will appear on the stage of Carver Auditorium

The U. S. Office of Education has announced that the Division of Special Education at Bloomsburg State College has been awarded \$35,100 for fellowship and traineeship grants for the 1967-68 college year. Of this total, \$17,100 is to be used for three graduate fellowships in the area of speech and hearing and \$18,000 was awarded for five senior traineeships in the area of teaching the mentally retarded.

The appointment of six additional members to the faculty at Bloomsburg State College raised the total complement of faculty members to 192 for the second semester of the 1966-67 college year. These faculty members who began their assignments January 31 are Andrew L. Wallace, Associate Professor of History; Scott E. Miller, Jr., Assistant Reference Librarian; Richard P. Whettstone, Assistant to the Dean of Men; Richard M. Smith, Instructor of Speech Correction; Henry Cecil Turberville, Jr., Associate Professor of Physical Education; Mrs. Frances Lawson, Assistant to the Dean of Women.

The 1967 Summer-Sessions schedule is as follows: Pre-Session, June 5 to June 23; Main Session, June 26 to August 4; and Post-Session, August 7 to August 25. Inquiries regarding Summer-Sessions should be directed to Robert L. Bunge, Registrar.

Dr. Harvey A. Andruss spoke on the topic, "Americans Abroad and at Home," at the first convocation of the second semester of the 1966-67 college year in Centennial Gymnasium on February 9, 1967.

Bloomsburg State College will host this year's annual Pennsylvania Collegiate Choral Festival on March 30-31 and April 1-2. One hundred twenty-five students from 21 Pennsylvania colleges will participate in the concert to be presented Sunday, April 2, at 2:00 p.m. in Carver Auditorium

Five hundred and six pints of blood were donated by members of the college community at the annual campus visit of the Red Cross Bloodmobile at Centennial Gymnasium on Thursday, March 16, 1967. This was the second largest donation ever made in the Bloomsburg area; a record was set a year ago at the college when 808 pints were collected.

Members of the Board of Trustees at B.S.C. who participated in the mid-January commencement exercises were: Mr. William A. Lank, President of the Board, Bloomsburg; Mr. E. Guy Bangs, Orangeville; Mr. Gerald A. Beierschmitt, Mount Carmel; Mr. William E. Booth, Danville. Dr. Charles H. Watts, II, President of Bucknell University, spoke on the topic, "A Quickening of Generations," to the 85 senior graduates and 6 graduate students.

A check for \$1,800 was presented to the Civic Music Association by the B.S.C. Community Government Association. This year's check represents a \$300 increase over last year's contribution which represents the college's participation in the association.

The library of B.S.C. has more than doubled the number of its holdings (35,846 to 87,860 volumes) from 1960 through 1966. During that interval, periodical subscriptions increased almost two and one half times from 330 to 800 with approximately 90% of them being preserved on microfilm or by binding.

Although no Pennsylvania State championships were won by any of the Bloomsburg State College winter athletic teams, the wrestling, basketball, and swimming teams all had winning seasons and were a credit to the college.

Russ Houk completed his tenth year as head wrestling coach and in the process registered his 100th victory at B.S.C. in the final match of the year against West Chester State College. In this ten year period, the teams recorded only 14 losses and two ties. The season's record for this year's team was 10 wins against 5 losses.

Earl Voss in his first year as head basketball mentor recorded a fine 12-8 season. This year's team had many close contests losing several games in the final two or three minutes of play. Voss lost his star player at the start of the second semester due to academic difficulties.

Eli McLaughlin registered a second consecutive winning season for the B.S.C. tankmen. Last year, which was the first winning season for B.S.C., the team had a 8-4 record and this year the Huskies won their last two meets to put the team on the plus side with a 6-5-1 record.

CURRICULUM CHANGES (continued)

providing for the needs of the individual student. Independent study, honors work, language laboratories and research activities are available to the student who is interested in adjusting instruction to his individual rate of learning.

Since instructional flexibility and adjustment are necessary to meet individual differences, the college has provided many kinds of materials to enable the student to progress at his own rate. Much of the time he studies with his fellow students, but at other times, he studies on his own with instant access to a complete range of learning resources including taped lectures, programmed course materials, language audio tapes, bibliographies and original documents on micro-films.

While finding proper future directions for improving the education of college students may be difficult, the potential for gain is almost without boundary. Great promise, however, lies ahead at Bloomsburg State College

**Thirteenth Letter To Alumni
And Friends of Bloomsburg**



Spring 1967

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