



MARDI GRAS THEME TO MARK 40TH ANNUAL HOMECOMING CELEBRATION

AGENDA FOR HOMECOMING WEEKEND

Thursday, October 12, 1967

- 2:00 P.M. — Dedication of Library and Auditorium.
- 8:00 P.M. — Pep Rally followed by Record Dance in Husky Lounge.

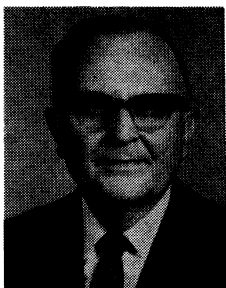
Friday, October 13, 1967

- 8:30 P.M. — Big Name Entertainment Committee will present Dionne Warwick, vocalist, in concert in Centennial Gymnasium. General Admission, \$3.25 per person; Reserved Seats, \$3.75 per person. Tickets may be secured at the door or by writing to Robert Wynne, Box 1055, Bloomsburg State College, Bloomsburg, Pa. 17815. The Homecoming Queen will be crowned at the beginning of the concert.

Saturday, October 14, 1967

- 8:30 A.M.-5:30 P.M. — Registration — Waller Hall.
- *10:30 A.M. — Homecoming Parade — begins at Parking Area, Centennial Gym.
- 12:00 NOON — Luncheon begins for Alumni and visitors—College Commons—\$1.25 per person — cafeteria service.
- 2:00 P.M. — Football — West Chester State College — Town Athletic Park, Seventh and Iron Streets. Admission—Adults, \$1.50; Children, \$1.00.
- 4:30 P.M.-5:30 P.M. — Get-Together in Husky Lounge — all Residence Halls will be open to visitors.
- 5:30 P.M. — Dinner for Alumni and Visitors — cafeteria service — College Commons — \$1.25 per person.
- 8:30 P.M. — Semi-formal Dance — Centennial Gym—MEL WYNN'S RHYTHM ACES — Admission, \$1.00 per person. Alumni Membership Card will admit Member and Guest free of charge. Students will be admitted free. The Alumni Room and the lounge area in Waller Hall adjacent to the Book Store will be open during the entire day for the convenience of Alumni and friends.

* Please note the parade time has been moved up to 10:30 a.m. this year. Plans have been formulated for the most elaborate parade in years. Alumni and friends are urged to return to Bloomsburg early to see this gala procession. The parade will form at Centennial Gym, proceed down Second and Main Streets to Market, south on Market to Fifth, east on Fifth to East, north on East to Town Hall.



GREETINGS TO ALUMNI

When you come to the campus for Homecoming, you will undoubtedly notice the construction program. We are hopeful that we shall be able to have a new auditorium and men's dormitory in use for the first time. Two more buildings, another men's dormitory to accommodate 672 and a science and classroom building, are in the process of construction.

The latch string is always on the outside at Bloomsburg.

HARVEY A. ANDRUS, President

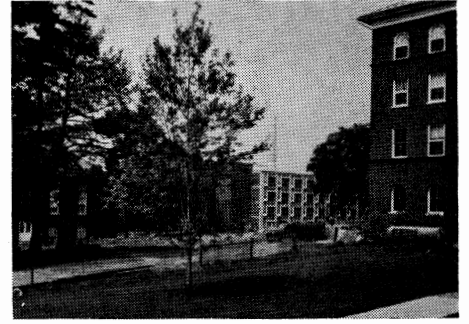
Another Campus Landmark Bows Out To Progress



NOETLING HALL — June 1, 1967



... July 20, 1967



... August 4, 1967

By **BOYD F. BUCKINGHAM**
Director of Development

Growth, progress, and the ravages of time took their toll of a familiar campus landmark during July and August, 1967. Noetling Hall, constructed in 1886, was demolished to provide part of the site for a new air-conditioned dining hall-kitchen.

Originally known as Normal Hall, the structure first contained twenty small recitation rooms and six recitation or class rooms. The twenty small rooms, in which members of the Senior Class did their teaching, apparently constituted the Model School.

In recent decades, Noetling Hall had provided space for college classrooms, faculty offices, the Day Women's Lounge, the duplicating and machines room, the audio-visual laboratory and, for a brief time, the College Store.

Hundreds of children from the Bloomsburg area learned "the three R's" and later participated in more advanced studies in the classrooms of "Old Noetling." As the demolition work progressed, some area residents and alumni wondered why the building couldn't have remained as part of the history and tradition of Bloomsburg.

Those who observed the demolition at close range needed no explanation for the demise of Noetling Hall. Both timber and mortar had dried and deteriorated to a point which made renovation impossible, and in another year or two the building would have been unsafe for use by the college community.

We look back with regret at the passing of an old friend whose service to the college spanned four decades.

We look forward with anticipation and enthusiasm when we consider the service which the new dining hall will provide for countless thousands of students, faculty, alumni, and guests.

\$500,000 In Financial Aid To B.S.C. Students

Financial aid for college students has become a big business almost overnight and Bloomsburg State College has kept pace with the times. The college is participating in a number of Federal and State government aid programs as well as maintaining its own financial programs, the latter being supported largely through the efforts of the Alumni Association.

During the last school year over \$500,000 was given or lent to B.S.C. students via the following government programs: Educational Opportunity Grants, National Defense Loans, Guaranteed Loans, and Pennsylvania Higher Education Assistance Agency Scholarships. In addition, over \$200,000 was made available through employment on the Federal Work-Study Program, the Pennsylvania State Student Employment Program, and the Slater Food Service.

Our local effort consists of the various awards which are known as the Alumni Association Loans and the B.S.C. Scholarships. Numbering among the latter are six Alumni Scholarships. While the amounts of aid made available through local effort are small by comparison with the government

programs, they fill a very important need. No matter how large the government sponsored programs become, there are a considerable number of needy and deserving students who for one reason or another are still without financial aid. This year, the Alumni Association scholarships will help six such students in the amount of \$200 each. This represents an increase of \$50 per award over those of the previous year. Increases in both the amount and number of awards are anticipated if the Loyalty Fund continues to grow as it has thus far.

Alumni Loans will be in much greater demand as we educate the growing number of Arts and Science students to the fact that for anyone who does not plan to teach, an Alumni Loan (no interest) is better for them than a National Defense Loan (3% interest). National Defense Loans have great appeal to teachers-to-be since there are cancellation features for those who enter the field of education. This Spring, the Alumni Association increased the maximum that a student may borrow as an undergraduate from \$1000 to \$2000. The maximum loan for any one year remains at \$500.

PLACEMENT OF PRESENT B.S.C. GRADS IS HIGH

The Class of 1967 at B.S.C. numbered over 550 and next year's class will number over 600. It has not been too long ago that our total enrollment numbered not much more than 600. Employment opportunities have grown with the increasing number of graduates. As of mid-August all but 25 of the class of 1967 were accounted for either as gainfully employed or not available for employment. The actual number of unplaced graduates is very small since there is usually a delay between the taking of a position and the reporting of it to the Placement Office.

The graduates who are going into teaching are starting for salaries that average about \$5,350. Pennsylvania's starting salaries are still less than those of her eastern neighbors but the gap has closed somewhat in the last year. In that period, in order to compete for teachers, many Pennsylvania school districts raised their salary schedules above the state mandated minimum. About 75% of the graduates have taken teaching positions in Pennsylvania at starting salaries which average about \$5,200. The other 25% are teaching out of state and will receive salaries that average about \$5,750.

The first Arts and Sciences graduates completed their program in 1966. Most of these people are taking work in non-teaching fields, but a surprising number have shown an interest in teaching. More Arts graduates have gone directly into fulltime graduate studies than into any other single area; almost two out of five are going on to graduate school. Those Arts graduates who have accepted employment in non-teaching fields will start for salaries that average \$6,200.

1967 Football Schedule

9/16 - Shippensburg	A
9/23 - Lock Haven	A*
9/30 - Mansfield	A†
10/7 - Susquehanna	A
10/14 - West Chester	HC†
10/21 - Millersville	A†
10/27 - Cheyney	H*†
11/4 - Kutztown	A†
11/10 - East Stroudsburg	H*†
11/18 - Championship	East

* Night Game † Conference Game

RESERVATIONS for overnight accommodations should be made directly with the **Magee Hotel**, Bloomsburg, Pa.; **Hummel's Motel**, Route 11, Bloomsburg, Pa.; **Riverview Motel**, R.D. 1, Berwick, Pa.; **Stone Castle Motel and Restaurant**, R.D. 2, Bloomsburg, Pa.; **Keller's Motel**, R.D. 4, Danville, Pa.; **Pine Barn Inn & Motel**, Danville, Pa.; **Reichard's Motel**, R.D. 4, Danville, Pa.; **Red Maple Motel**, R.D. 2, Berwick, Pa.; **Hotel Berwick**, Berwick, Pa.; **Tennytown Motel**, Berwick Highway, Bloomsburg, Pa.; **Briar Heights Motor Lodge**, Berwick-Bloomsburg Highway.

THREE B.S.C. ALUMNI JOIN FACULTY



DOYLE G. DODSON



RICHARD O. WOLFE



IRA B. GENSEMER

Three graduates of Bloomsburg State College will be among the 38 new faculty members to begin teaching assignments at the start of the 1967-68 college year. Of the 38 total, 20 will be replacements and 18 will be filling new positions.

DOYLE G. DODSON, a 1957 graduate, will be Instructor of Business Education.

RICHARD O. WOLFE, a 1960 graduate, will be Assistant Professor of Education and Supervisor of Secondary Student Teachers.

IRA B. GENSEMER, a 1961 graduate, will be Associate Professor of Special Education.

The other new faculty appointments are: Richard D. Alderfer, Assoc. Prof. of Speech; Dr. Barrett W. Benson, Assoc. Prof. of Chemistry; Richard J.

Brook, Assistant Prof. of Philosophy; Stanley T. Dubelle, Jr., Assoc. Prof. of Education; Dr. Leonard B. Gilley, Assoc. Prof. of English; Avrama E. Gingold, Assoc. Prof. of Sociology; Brian A. Johnson, Assistant Prof. of Geography; Prakash C. Kapil, Associate Professor of Political Science; Dr. Andrew J. Karpinski, Assoc. Prof. of Special Education; Julius R. Kroschewsky, Assoc. Prof. of Biology; Milton Levin, Supervisor of Student Teachers in Montgomery County; James T. Lorelli, Ass't Prof. of Geography; Howard K. Macauley, Jr., Assoc. Prof. of Education; Clyde S. Noble, Assoc. Prof. of Chemistry; Donald B. Rae, Instructor of Mathematics; Eugene Rappaport, Assistant Prof. of Art.

Ann C. Rutledge, Instructor of Mathematics; Ming Ming Shen Kuo, Ass't Prof. assigned to the Library; Jerry R. Thomas, Assoc. Prof. of Physical Education; Mary A. Tolan, Instructor and Ass't. to the Dean of Women; Dr. Alfred E. Tonolo, Assoc. Prof. of Spanish; Joseph P. Vaughan, Assoc. Prof. of Biology; J. Calvin Walker, Assoc. Prof. of Psychology; Stephen C. Wallace, Instructor of Music; James J. Murphy, Ass't. Prof. of Psychology; Dr. Reginald W. Shepherd, Director of the Division of Business Education; Doylv W. Dodson, Instructor of Business Education; Mr. Robert P. Ross, Assoc. Prof. of Economics; Dr. Eric W. Smithner, Prof. of French; R. Edward Warden, Ass't. Prof. of Education and Supervisor of Elementary Education Student Teachers in Montgomery Co.; Fred E. Beers, Assoc. Prof. of Mathematics; Jane J. Plumpis, Assoc. Prof. of Sociology.

The above group plus a few late additions will bring the total complement of faculty and administrative personnel to 210. Of this total, 62 have the doctor's degree and 29 have completed course work toward their doctorate and are working on their thesis.

Football Outlook '67

As we get ready to go to press during the latter part of August, the Bloomsburg State College football team, which opens its 1967 schedule at Shippensburg State College on September 16, is aiming towards the Huskies' first winning season since 1960. However, to accomplish this feat will be no easy task as the first four games of the nine game schedule are on the road.

Coach Russell Houk, who has posted two consecutive (4-4) break-even seasons, has a good nucleus from a better-than-average freshman team to join 15 returning lettermen to give the squad the best prospect for more depth since the freshman rule was inaugurated several years ago. Houk will be assisted by the line coach, Bob Davenport, and backfield coach, Ron Puhl.

The real bright spot for Houk and his assistants is the number of key veterans returning to spearhead the attack. Dick Lichtel, Shamokin, will be back for his third year at quarterback and should be one of the top signal callers in the Pennsylvania State College Conference. His favorite targets will be by two other senior ends Bob Tucker, Hazleton, 1966 all PSCAC selection on both the offensive and defensive units, and Stan Kucharski, Archbald, honorable mention on several selections. Several professional scouts have indicated their interest in these two ends. Lichtel has shown BSC fans some exciting football in his play calling over the past two years.

Working with Lichtel in the backfield will be two returning halfbacks, Joe Gerst, Danville, and Art Sell, Souderton — neither very big, but speedy and shifty. Either of these two seniors or sophomore, Gerry Little, Greenville, S.C., may operate from the full-back slot. Two other prospective sophomore halfbacks are Craig Berger, Phoenixville, and John DiMichele, Williamsport.

Line play will be led by senior guards Bob Surrridge, Kingston, and Steve McCord, Shamokin, and tackle Bill Moul, Spring Grove. Junior Ray Smay, Clearfield, will be back at a line backing position this year and will probably be offensive center. Two other good line prospects are tackle Fred Harris, Williamsport, and Alfred Melito, Berwick, a stand out at guard in spring practice. Last year's end, Bruce Krammes, Orwigsburg, may be called on to help out at guard.

Along with Smay in the defensive unit will be line backers Mike Barnhart, Sunbury, and Mike DeFrancisco, Bethlehem; defensive halfbacks Dave Shell, New Cumberland, and Craig Shotwell, Berwick. One of last year's line backers, John Carestia, Pottsville, may be used as a wing back.

A larger than normal group of freshman football prospects will be arriving in September to play a five game football schedule under Coach Doug Boelhouwer.

GOOD NEWS—there is a good possibility that radio station WHLM, Bloomsburg (550 on your dial) will carry BSC home and away football games this season. WHLM's listening area covers approximately a 125 mile radius—an area in which thousands of BSC Alumni reside. The 1967 schedule is listed on the opposite page.

ENROLLMENT APPRAISAL

Slightly over 3,200 full time students, are expected to complete registration for the first semester of the 1967-68 college year in September. Freshmen will represent about 785 of the total figure.

In summarizing new admissions, John L. Walker, Director of Admissions, stated that 6,334 applications were originally distributed for the 1967-68 college year with 3,146 application procedures initiated. From this number 1,390 applicants were offered admission with 945 accepting offer of admission. Cancellations have reduced this figure to 785 students accepted, which is the maximum number of new students that can be accepted due to limitations on campus of classroom space, dormitory space, and dining facilities. As a result of these campus restrictions, applications for prospective resident women were not sent out after early January, 1967.

The new freshman class will consist of students from 39 Pennsylvania counties, representing 229 high schools, along with students from 7 other states representing 34 high schools. Luzerne County has the largest representation with 118 students followed by Northumberland County with 97 students. New Jersey has the largest out of state representation with 21 students from 16 high schools.

Twenty-three percent of the incoming freshmen ranked in the top ten percent of their graduating class. Included in this group are 13 valedictorians, 11 salutatorians, 16 who ranked 3rd in their class, 13 who ranked 4th in their class, and 10 who ranked 5th in their class. The average total scored on the College Board SAT mean scores for the class, combining verbal means with math means, was approximately 1,000.

LUNCHEON RESERVATION

In order to help us with our Homecoming luncheon plans, please fill out and clip this portion and return to: Mr. George Stradtman, Box 38, Bloomsburg State College, Bloomsburg, Pennsylvania (17815)... Make _____ reservations for me for lunch Saturday, October 14, in the College Commons.

Name and Address _____

• • NEWS BRIEFS • •

Bloomsburg State College has been approved to offer courses leading to the degree of Bachelor of Science in Business Administration beginning September, 1967.

The program will afford students, interested in business careers, an opportunity to select a major area of concentration from three elective fields: accounting, economics, and general business administration.

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Dr. Reginald Shepherd, newly appointed Director of Business Education, will have the responsibility for launching new programs this fall.

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Dr. S. Lloyd Toumey, Director of Business Education at Bloomsburg State College for the past five years, resigned his position effective July 1, 1967 to become Academic Dean of Goldey Beacom Junior College, Wilmington, Delaware. Dr. Toumey has been succeeded by Dr. Reginald W. Shepherd who was Associate Professor of Business Education at Memphis State University for the past year. Dr. Shepherd brings a wealth of experience as a teacher, consultant, and counselor to his new position.

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Five contracts have been signed for day and evening assembly programs for the 1967-68 college year. They are as follows:

October 20—9 p.m.—Buffy Saint Marie—Canadian Indian folk singer and musician.

November 15—10 p.m.—Dr. Albert Burke—TV commentator, scientist, economist, educator, and actor.

January 5—8 p.m.—Ullett and Hendra—English comedians and singers.

February 6—10 a.m.—Vincent Price—star of stage, screen, and TV.

March 8—8 p.m.—Battle of the Sexes—program of scenes from classical shows as performed by Richard Burton (Richard's step-father) and Company.

Enrollment for the 1967 summer sessions program at BSC hit an all time high mark—3,950 students. The total for the pre-session was 1,249, the main session—1,675, for the post session 1,026. Included in the 3,950 were 732 graduate students.

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Dr. Robert C. Miller, director of Graduate Studies at BSC, is on leave of absence for eighteen months to serve as a private contractor with the U.S. Department of State and is an Education Administration Advisor in Brazil, South America. Dr. Miller, assigned to Sudene (Brazilian Government Agency responsible for the development of nine states of Northeast Brazil) is working directly with the chief of the education branch.

Dr. Miller and his family are residing at Recife, state of Pernambuco. During Dr. Miller's leave of absence, Dr. Charles Carlson is serving as director of Graduate Studies.

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BSC presented two major productions in the summer theatre program during the main summer session. Two well-known professional actors participated in the shows. The premiere performance of "Night Must Fall" featured a rising young actor of stage and TV, Mr. Robert Salvio. In the second production "The Corn is Green" was Miss Shirl Conway of TV's "The Nurses." BSC students, faculty and area residents participated in these two productions.

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The faculty association officers elected in the spring are: President—Richard Savage; Vice President—Dr. Edson Drake; Secretary—Virginia Gilmore; Treasurer—John Dennen; CGA Representative—Dr. Robert Warren; Executive Board members—Craig Himes, Annetta Donovan.

New Homecoming Feature

Something new in athletic recognition will be inaugurated with the Homecoming celebration this year. The Homecoming Committee has decided to honor those athletes and managers who received lifetime passes five years prior to each Homecoming celebration. Lifetime passes are issued to senior varsity athletes and managers who have participated in the same sport for a four year period.

This year's group of athletes who were graduated in May, 1963 and will be honored are: golf — John Yurgel; basketball — Dennis Ritter; wrestling — Gene Dixon, Bill Garson, Bill Hughes; swimming — Nelson Schwartz, Don Young, Lou Konetski; football — Bob Christina, Don Denick, Ken Robbins, Dick Rohrer, Moses Scott, Gary Stackhouse.

These athletes and their wives will be the guest of the college for dinner Friday evening, lodging Friday night, breakfast, lunch, and dinner Saturday.

Coach Eli McLaughlin is chairman for this year's recognition activities.

The fall varsity sport of Cross Country will be under the direction of new Head Coach, Dr. Michael Herbert, Professor of Biology. Dr. Herbert has assisted other coaches in numerous capacities since he joined the faculty in 1963.

A number of returnees are expected from last year's team and Coach Herbert is looking forward to a successful season. The Cross Country schedule is as follows:

9/30 Kings H
10/ 7 Susquehanna A
10/10 Lock Haven A
10/18 Bucknell H
10/21 Millersville A
10/26 Trenton A
10/27 Cheyney H
11/ 4 Championship at West Chester	

Fourteenth Letter To Alumni
And Friends of Bloomsburg



Fall 1967

Published by
THE OFFICE OF PUBLIC RELATIONS
AND DEVELOPMENT
BOYD F. BUCKINGHAM, Director
BRUCE C. DIETTERICK, Information Specialist

NON-PROFIT ORG.
U.S. POSTAGE
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