

Twelfth Alumni Letter From Bloomsburg State College
1966 Homecoming Issue

PLAN NOW TO ATTEND THE THIRTY-NINTH
ANNUAL HOMECOMING CELEBRATION

AGENDA FOR HOMECOMING WEEKEND

Friday, October 21, 1966

8:15 p.m. ----- Concert featuring THE HIGHWAYMEN and the comedy team of Long and Daniels. Centennial Gymnasium. General Admission \$2.00 per person; Reserved Seats \$2.50 per person. Tickets may be secured at the door or by writing to Hugh Bracken, Box 68, Bloomsburg State College, Bloomsburg, Pennsylvania 17815. The Homecoming Queen will be crowned prior to the beginning of the concert.

Saturday, October 22, 1966

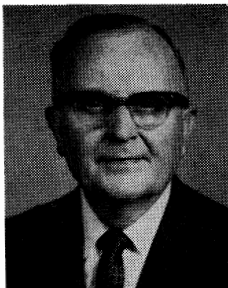
8:30 a.m. - 5:30 p.m. - Registration - Waller Hall
10:00 a.m. - 11:00 a.m. - All Residence Halls and Other Buildings will be Open to Visitors.
11:30 a.m. ----- Luncheon for Alumni and Visitors - College Commons - \$1.25 per person
1:00 p.m. ----- Homecoming Parade - begins at Parking Area - Centennial Gym
2:00 p.m. ----- Football - Millersville State College - Town Athletic Park, Seventh and Iron Streets. Admission - Adults \$1.50 Children \$1.00.
4:30 p.m. ----- Get Together - Husky Lounge
4:30 p.m. - 5:30 p.m. - All Residence Halls Will be Open to Visitors
5:30 p.m. ----- Dinner for Alumni and Visitors - Cafeteria Service - College Commons - \$1.25 per person
8:30 p.m. ----- Informal Dance - Centennial Gym
MEL WYNN'S RHYTHM ACES - Admission \$1.00 per person
Alumni Membership Card will Admit Member and Guest - free of charge.
The Alumni Room in Waller Hall Will be Open during the Entire Day for the Convenience of Alumni and friends.

It is extremely important that the College and the Alumni Association have correct addresses including zip code numbers in order that mail may reach you from your alma mater.

Please notify the Alumni Association at your earliest convenience whenever you change your mailing address.

While you are on campus for Homecoming Day, please leave your name and current address at one of the registration tables in Waller Hall.

GREETINGS TO ALUMNI



When you return for Homecoming, Mrs. Andruss and I will probably be in Australia on our way around-the-world.

However, we shall be thinking of Bloomsburg, its graduates and its future.

Be sure to see the new Library while on Campus.

Harvey A. Andruss

Harvey A. Andruss
President,



Fire in 1905



... And the walls came tumbling down — 1966

Old North Hall, a familiar landmark on the Bloomsburg State Campus since 1895, is no longer standing. In early August the demolition crew began removing the structure to make way for a new men's dormitory. Tentatively referred to as "South Hall", it will provide housing for 300 resident men and is scheduled for completion on August 30, 1967 at a construction cost of \$1,322,000.

Campus To Accommodate 6,000 by 1970

by Boyd F. Buckingham, Director of Development

Early in the summer of 1966, the architectural firm of Price and Dickey was authorized by the Department of Public Instruction to revise and update a plan for the utilization of both the 60 acre main campus and the recently purchased 68 acres which formerly comprised the Bloomsburg Golf Course. It was anticipated that the architect would plan the location of buildings and other facilities necessary in both areas to accommodate an enrollment of 6,000 students in the next decade.

Initial sketches indicate that the lower portion of the main campus will have, in addition to Carver Hall, four dormitories to house 1,200 women, three dormitories to accommodate 1,172 men, and two dining halls to feed 3,000 students. The middle portion of the campus has been designated as a learning area and will include the library, auditorium, Navy Hall, Benjamin Franklin Building, Centennial Gymnasium, Sutliff Hall, the new Science and Classroom Building, and three additional classroom buildings.

The fifteen acres of land east of Chestnut Street will probably remain the site for the President's residence along with student parking areas, playing fields for health and physical education classes, and recreation areas for students.

New Site For Varsity Athletics

The first proposal, submitted recently, for the utilization of the 68 acre Golf Course tract provides a large area for a gymnasium-field house and outdoor playing fields, another area for dormitories, dining halls and a student center, a third area for classrooms and laboratories, and other areas for parking. All varsity intercollegiate athletic contest will be played either in the new field house or on

the outdoor playing fields. Arena seating for 4,000 spectators will be available in the field house.

Plans Become A Reality

The proposed new look for the B.S.C. campus moved closer to reality on June 28 when architects were instructed by the General State Authority to begin the design for five new campus projects. The five included a classroom building, the first phase of the student center, a dining hall—kitchen to seat 1,000 and feed 2,000 persons, a dormitory for 400 women, and a parking area for 350 or more automobiles.

The first sketches for the classroom building have been submitted by Milton Schwartz and Associates, Architects, Philadelphia. Facing Spruce Street on a site between the new library and the new auditorium, the proposed three story structure will house general classrooms, lecture rooms, faculty offices, and a faculty lounge. It is estimated that the construction cost will be \$1,400,00 with a completion date of August, 1969.

The new dining hall—kitchen is being designed by Peters and Riggi, Scranton, as a two story building situated in the grass plot now bounded by Carver, Noetling, and Waller Halls and East Second Street. The main floor of the building will provide facilities for food preparation, four dining areas each seating 250 students, a faculty dining room and an employees dining room. Completion of the air-conditioned structure is anticipated prior to September, 1968 at a cost of \$1,645,000. Before construction begins during the summer of 1967, Noetling Hall will be demolished to provide adequate site space.

The first phase of the student center,

which is being designed by the architectural firm of Valverde and Franco, Scranton, will be located on part of the terraced area between Waller Hall and East Hall dormitory. Phase I will include a large multipurpose room, the college book store, mailboxes and lockers for day students, a vending machine area, an office for a director of student activities, and a programming and communications center. Construction is expected to begin early in the fall of 1967.

The new dormitory for 400 women will be built on the site of Science Hall. The latter cannot be demolished until 1968 when the new Science and Classroom Building is ready for occupancy. The dormitory will be a high rise building of approximately eight stories, costing about \$1,800,000. Pharo and Haas, Bethlehem, are designing the building. Completion of construction is anticipated by September, 1970.

Alumni and friends will find that many physical changes have occurred recently on campus. The library has been completed and occupied, the auditorium is nearing completion, trenches for utilities are being opened and closed in nearly every part of the campus to accommodate existing and proposed buildings, Old North Hall has been demolished and the foundations laid for the new 300 man dormitory, excavation is expected to begin October 20 for the 672 man dormitory across Second Street from Long Porch, and bids are being prepared for the Science and Classroom Building to be located between Sutliff Hall and the Ben Franklin Laboratory School.

Your alma mater continues to plan for the future—a future which will make available a college education for qualified citizens of our Commonwealth.

RESERVATIONS for overnight accommodations should be made directly with the Magee Hotel, Bloomsburg, Pa.; Hummel's Motel, Route 11, Bloomsburg, Pa.; Riverview Motel, R.D. 1, Berwick, Pa.; Stone Castle Motel and Restaurant, R.D. 2, Bloomsburg, Pa.; Keller's Motel, R.D. 4, Danville, Pa.; Pine Barn Inn & Motel, Danville, Pa.; Reichard's Motel, R.D. 4, Danville, Pa.; Red Maple Motel, R.D. 2, Berwick, Pa.; Hotel Berwick, Berwick, Pa.; Tennytown Motel, Berwick Highway, Bloomsburg, Pa.; Briar Heights Motor Lodge, Berwick-Bloomsburg Highway, Berwick, Pa.

Three Administrative Appointments

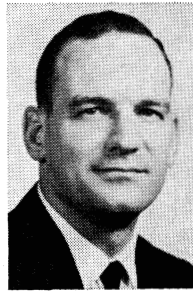
Awarded Ed. D.



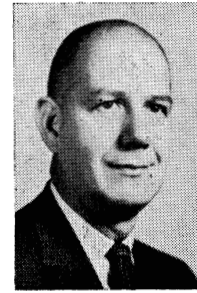
John S. Scrimgeour Jr.



James L. Watts



Dr. William Jones



Dr. John Hoch

JOHN S. SCRIMGEOUR, Jr., a member of the Bloomsburg faculty since 1959, has been appointed Director of Placement and Financial Aid at the college. Scrimgeour succeeds Elton Hunsinger, who held the dual positions of Dean of Men and Director of Placement. Increasing enrollments, planning and occupancy of new campus dormitories, and general administration duties, have made it necessary for Dean Hunsinger to devote full time to his assignment as Dean of Men.

JAMES L. WATTS, Director of Library Services and Instructional Materials at St. Petersburg Junior College, Clearwater, Florida campus, recently started his new duties as head librarian at Bloomsburg State College. Watts replaces Miss Elinor Keefer, who requested she be relieved of her duties in order to devote full time to her position as Order Librarian.

DR. WILLIAM JONES, who joined the B.S.C. faculty in 1964 after being Director of Psychology at Selinsgrove State School and Hospital, has been appointed Acting Director of the Division of Special Education at Bloomsburg State College. He succeeds Dr. Donald F. Maietta, who resigned this summer to accept a position as Associate Professor of Special Education at Boston University, Boston, Mass.

Dr. and Mrs. ANDRUSS ON WORLD TOUR

Twenty-seven years ago, Dr. Harvey A. Andruss was designated as Acting President of what was then the Bloomsburg State Teachers College. War industries and the armed services were already attracting young men, so the enrollment, varying between 600 and 700 students, was dwindling toward 500. Three buildings—a classroom building constructed to be a junior high school, a Gymnasium, and a maintenance building—had been completed but were not fully occupied and put in use until three years later. Only through contracts with the Federal Government for training aviators, flight instructors, deck officers, and Army service pilots was enrollment maintained and even increased in certain years. Over 1,000 aviators were trained to fly through the re-opening of the Bloomsburg Airport, eventually purchased by the Town of Bloomsburg, and now used in part for factory sites.

With the change of curriculums and name Bloomsburg State College now offers the Bachelor of Arts and the Master of Education degrees. To provide additional land areas for an increasing number of students, the Bloomsburg Country Club was purchased for college use; the present enrollment of more than 3,000 is five times the pre-World War II student-body.

At the beginning of his twenty-eighth year of service as President, Doctor Andruss is helping to plan a campus which will accommodate 6,000 students in what will ultimately be called Bloomsburg State University. This expansion will require an expenditure of more than \$25,000,000 for buildings and land, a faculty of 400 (present number 185), and a non-instructional staff of more than 300.

Dr. and Mrs. Andruss left on September 8th for a trip around the world. The Board of Trustees has granted the President a sabbatical leave of absence for the first semester of the 1966-67 regular college year.

Record Enrollment

Slightly over 3,100 full time students, the largest enrollment in the history of Bloomsburg State College, are expected to complete registration for the first semester of the 1966-67 college year on September 12th and 13th according to John L. Walker, Director of Admissions. Freshmen will represent about 850 of the total figure.

In summarizing new admissions, Walker stated that 6,034 applications were originally distributed for the 1966-67 college year with 3,364 application procedures initiated. From this number 1,377 applicants were offered admission with 1,028 accepting offer of admission. Cancellations have reduced this figure to 875 students accepted, which is the maximum number of new students that can be accepted due to limitations on campus of classroom space, dormitory space, and dining facilities. As a result of these campus restrictions, applications for prospective resident women were not sent out after January 10, 1966.

The new freshman class will consist of students from 42 Pennsylvania counties, representing 342 high schools, along with students from six other states representing 31 high schools. Columbia County has the largest representation with 118 students followed by Luzerne County with 100 students. New Jersey has the largest out of state representation with 18 students from 17 high schools.

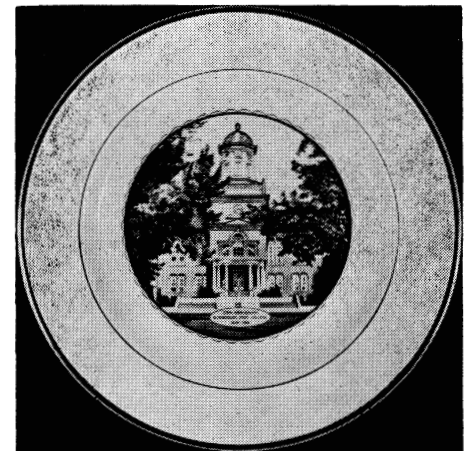
Twenty-three percent of the incoming freshmen ranked in the top ten percent of their graduating class. Included in this group are 14 valedictorians, 8 salutatorians, 21 who ranked 3rd in their class, 10 who ranked 4th in their class, and 16 who ranked 5th in their class. The average total scored on the College Board SAT mean scores for the class, combining verbal means with math means, was approximately 1,000.

JOHN A. HOCH, Dean of Instruction and a member of the faculty at Bloomsburg State College since 1946, received his Doctor of Education degree at the fall commencement exercises of The Pennsylvania State University on September 4, 1966. His thesis was entitled "Student Opinion of Effectiveness of Instruction in Classes Preparing Secondary Teachers".

A native of Milton, Pennsylvania, Dr. Hoch earned his Bachelor of Science degree at The Pennsylvania State University and his Master of Arts degree at Bucknell University. Prior to coming to Bloomsburg in 1946, Dean Hoch was a teacher and athletic coach at the Milton High School. During his first ten years at Bloomsburg, he served as Dean of Men, Director of Public Relations, and Director of Athletics. He was appointed Dean of Instruction January 1955, succeeding Dr. Thomas B. North, who retired after a quarter of a century at the college. Dr. Hoch also served as football coach during the 1946 session, and as assistant football coach from 1947-1955.

He served as Acting President of the College during the first semester of the 1963-1964 college year when Dr. Andruss was on sabbatical leave and will assume the same role during the first semester of the 1966-1967 college year while Dr. and Mrs. Andruss are taking a world tour.

In response to the requests of some graduates who lived in Old North Hall during their undergraduate years at B. S.C., we salvaged a limited number of brick which will be made available to graduates on Alumni Day on Saturday, April 29, 1967. Proceeds from the sale of the brick will be placed in the Loyalty Fund for scholarships and other projects determined by the Alumni Association and the College.



A limited supply of the 125th Anniversary Plate as shown above is available at \$3 each, postpaid. Persons wishing to place an order should address correspondence to Box 118, Bloomsburg State College, Bloomsburg, Pennsylvania 17815, including check payable to "College Bookstore."

Norman Hilgar, Assistant Professor of Business Education will be on a year's leave of absence during the 1966-67 college year to pursue his studies towards his doctor's degree at the University of Pittsburgh. Hilgar has been a member of the faculty at B.S.C. since 1956.

The twentieth annual Education Conference will be held at B.S.C. Friday and Saturday, October 7 and 8. In addition to the individual divisional sessions, there will be a combined session in the College Commons Friday, October 7, at 7:00 p.m. with an address to be given by Dr. John R. Rackley, Superintendent of Public Instruction, Harrisburg. The main speaker at the general session on Saturday, October 8, in Carver Auditorium at 11:45 a.m. will be Mr. B. Frank Brown, Principal, Melbourne High School, Melbourne, Florida.

Dr. John Serff and Dr. Ralph Herre, both Professors of History, have been granted a sabbatical leave of absence for one semester. Dr. Serff is spending the present semester, traveling in Europe and doing research and study in England. Dr. Herre will spend most of the second semester in England participating in study and research at the University of London.

Thirty-six new members have been added to the faculty at B.S.C., which brings the total number of faculty and administrative staff to 183 for the start of the 1966-67 college year.

Miss Harriet Moore, who was a teacher of music at Bloomsburg State College from 1921 to 1951, died of a heart attack in Arizona on September 11, 1966. In addition to directing the choir of the First Presbyterian Church while in Bloomsburg, Miss Moore organized and directed many college musical units.

B. S. C. has received a federal grant of \$51,024 for the establishment and expansion of the Vocational Teacher Program in a thirteen County area in Pennsylvania. The program is designed to improve and expand teacher education programs in Pennsylvania and coordinate this improvement of instruction at the high school level.

Dr. Clarence A. Moore, a member of the faculty of the University of Alabama since 1954, has been named Professor of Health and Physical Education and Chairman of that department at the college. Dr. Moore succeeds Walter R. Blair, a member of the B. S. C. faculty since 1955. Blair, who also coached several sports at B. S. C., has accepted an appointment to the Department of Health and Physical Education at West Chester State College, his alma mater.

B. S. C. has received the sum of \$94,980 from the federal government for student loans for the 1966-67 college year. The \$94,980 represents 9/10 of the total figure available to Bloomsburg State College for loans to deserving students requiring financial assistance. The remaining ten per cent, amounting to \$10,533 will be contributed by the college.

For the second straight college year, evening undergraduate courses will be offered at B. S. C. for high school graduates who are gainfully employed, including housewives.

Eighty-one seniors and thirty-three graduate students received degrees during the annual summer commencement exercises held in Centennial Gymnasium on August 4. The year's total number of graduates receiving degrees at commencement exercises in January, May, and August was 529. This figure includes 477 Bachelor of Science degrees, nine Bachelor of Arts degrees, and forty-three Master of Education degrees.

Russell E. Houk, Athletic Director, Head Football Coach, and Wrestling Coach is looking forward to what may be one of the most successful years in sports at B.S.C.

Houk started varsity football practice on September 1 with 45 eager candidates. This is the first year that B.S.C. should reap some dividends from the freshman rule that was put into effect at the college two years ago. The bulk of this year's football squad will be composed of sophomores and juniors who showed up quite well during the three weeks spring practice in April.

Speaking of the incoming sophomores, Houk stated, "These boys have ability and are all eager to gain a starting berth. This is the kind of enthusiasm with which I like to work. Maybe not this year, but soon we will be contenders for Pennsylvania State College Conference honors." Houk also indicated that barring injuries, the Huskies should come up with B.S.C.'s first winning season since 1960.

The outlook for the three other major fall and winter sports is also quite promising. Under new Head Coach Earl Voss, the basketball team should come up with a better than average season. Most of Houk's last year's wrestling team will be back, which should result in another outstanding season.

The swimming team of Eli McLaughlin has shown continual improvement over the last few years, and last year posted its first winning season. McLaughlin is pointing towards his second consecutive winning season.

The strength of the other fall sport, cross country, is a question mark at the moment, as new coach, Jack Jones, will be working mostly with a group of untried harriers.

The 1966 football schedule is as follows:

Shippensburg S.C.	Sept. 16	H*
Lock Haven S.C.	Sept. 23	H*
Mansfield S.C.	Sept. 30	H/*
West Chester S.C.	Oct. 15	A/*
Millersville S.C.	Oct. 22	HC/
Cheyney S.C.	Oct. 29	A/
Kutztown S.C.	Nov. 4	H/*
East Stroudsburg	Nov. 12	A/
*Night Game		√Conference Game

Twelfth Letter To Alumni
And Friends of Bloomsburg



Fall 1966

NON-PROFIT ORG.
U.S. POSTAGE
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BLOOMSBURG, PA.
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