

LETTER TO GRADUATES AND PARENTS OF STUDENTS



Summer -- 1962

No. 4

BLOOMSBURG, PENNSYLVANIA

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BACHELOR OF ARTS DEGREE CURRICULUMS TO BE OFFERED BY BLOOMSBURG STATE COLLEGE, BEGINNING SEPTEMBER, 1963

State Council of Education Approves Program in the Humanities, the Natural Sciences, and the Social Sciences

Bloomsburg State College has been approved by the State Council of Education, Commonwealth of Pennsylvania, to offer programs of studies leading to the Bachelor of Arts degree in the Humanities, the Social Sciences, and the Natural Sciences.

Dr. Harvey A. Andruss, President of the College, received word from Dr. Harold F. Alderfer, Secretary of the State Council of Education, that the approval of Bloomsburg's application to grant the Bachelor of Arts degree was granted at the regular meeting of the State Council on May 23, 1962. The approval also authorized Bloomsburg to begin the new programs in the Fall of 1962.

Courses, leading to the Bachelor of Arts degree in the fields approved by the State Council, will probably be offered at Bloomsburg at the beginning of the semester in September, 1963. In the meantime, the College will complete all arrangements necessary to implement the new program. The interim will also provide ample opportunity for high school students to make a thorough study of the programs to be offered by Bloomsburg and to complete their applications for admission. The date for

accepting students for admission to the arts and sciences or liberal arts programs will be announced as soon as plans are matured.

Bloomsburg — first an Academy, then Literary Institute, State Normal School, State Teachers College, now becomes a State College in fact. Since 1927, Bloomsburg (then a State Teachers College) has been authorized to grant the Bachelor of Science degree in Education. In June, 1960, the State Council authorized the College to grant the Master of Education degree in Elementary Education and in Business Education. Several months ago, permission was also received by Bloomsburg to grant the Master's degree in Special Education for the Mentally Retarded and in Speech Correction; applications are now on file with the State Council, seeking approval to grant the Master's degree in both English and the Social Studies.

Present faculty, numbering 119, includes 53 who hold degrees in the Arts and Sciences and 35 who have had a total of 170 years of teaching experience in liberal arts institutions.

Consideration is being given to the adoption of a basic curriculum for all students for the freshman

and sophomore years to include English, Speech, Art, Music, one of three foreign languages, one of three or more laboratory sciences, one of three or more social sciences and one elective course in the third and fourth semesters.

This means, in effect, that all students will pursue a general curriculum in Liberal Arts or Arts and Sciences for two years and then will:

- (1) graduate with a certificate or associate in science degree thus terminating their formal college education at Bloomsburg, or
 - (2) elect to transfer to another State College for their last two years in fields not offered at Bloomsburg, or
 - (3) transfer to colleges or universities other than State Colleges, or
 - (4) continue at Bloomsburg in a curriculum leading to the Bachelor of Arts in (a) the Humanities, (b) Natural Sciences or (c) Social Sciences, or
 - (5) continue for the last two years in one of the teacher education curriculums at Bloomsburg leading to the
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HOME COMING - 1962

The Thirty-fifth Annual Homecoming Day Activities have been scheduled for Saturday, October 20, 1962. All graduates and friends of Bloomsburg are invited to return to the campus for a day of special events and to renew friendships with acquaintances of former years.

Highlighting the events of the day will be a football game on Mt. Olympus followed by refreshments and a get-together in Centennial Gym. The day's activities will be climaxed with an informal dance in the Gym.

During the past several years, the number of graduates, returning to the campus on Homecoming Day, has shown a marked increase. Officers and members of some classes who are scheduled for a 5, 10, 15, 20, or 25 year reunion in May, 1963, are planning informal meetings to lay the groundwork for their reunion on Alumni Day, 1963.

Start making your plans to be in Bloomsburg on October 20. This is the time of year when the campus and the surrounding terrain reach a peak of contrasting color. New buildings, new facilities, and dormitories will be open for inspection during the day.

CALENDAR OF EVENTS

September 10—Faculty Meeting
 September 11—Registration for Freshmen
 September 12—Registration for Upperclassmen
 September 13—Classes begin for Upperclassmen
 September 17—Classes begin for Freshmen
 October 6—Annual Education Conference
 October 7—Freshman Parent's Day
 October 20—Homecoming
 October 25—Sales Rally
 November 16—Everyman Players "Book of Job"

Dr. J. Leroy Thompson, Director, Educational Service Bureau, Dow Jones and Company, Inc., will be the featured speaker at the Annual Education Conference for Teachers and Administrators on Saturday, October 6, 1962, at 11:45 a. m. in Carver Auditorium.

INCREASE IN BASIC FEE IS EFFECTIVE SEPTEMBER, 1962

In his budget proposals, submitted to the Legislature of Pennsylvania earlier this year, Governor David Lawrence requested approval of the Legislature to increase the per capita appropriation for students at the 14 State Colleges in Pennsylvania from \$530 to \$580 with the assumption that the colleges, through their local Boards of Trustees, would vote an increase of an equal amount in the basic fee paid by students.

During the 1961-1962 college year, each student paid a basic fee of \$100 per semester or \$200 per year. Since the Governor's request for an increase in the per capita appropriation was approved by the Legislature, the Board of Trustees at Bloomsburg State College has approved an increase in the basic fee to be paid by students, beginning in September, 1962. This increase of \$50.00 per year will raise the basic fee paid by students to \$125 per semester or \$250 per year.

With the \$580 per pupil provided from State Subsidys and the \$260 a year basic fee (including

\$10.00 for special curriculums), the College will receive a total of \$840.00 per student to cover the cost of instruction, maintenance, and operation. This represents \$100 more, per student, than the amount received during 1961-1962, and will enable the State Colleges to begin the expansion of their curriculum in the fields of Arts and Sciences. The latter will be divided into three general areas — the Humanities, the Natural Sciences, and the Social Sciences — with the provision that some of the colleges will offer more specialized curriculums in Mathematics, the Physical Sciences, and Economics and Business Administration.

Plans are not completely definite to a point where the colleges, who are to do the work in the specialized areas, have been named, but it is expected that these will be the colleges which have demonstrated strengths in certain areas over a period of more than three decades in the preparation of teachers for the public schools of the Commonwealth of Pennsylvania.

FOOTBALL SCHEDULE - 1962

Date	Opponent	Location
Saturday, September 22	Lock Haven S. C.	Home
Saturday, September 29	Mansfield S. C.	Home
Saturday, October 6	King's College	*Away
Friday, October 12	West Chester S. C.	*Away
Saturday, October 20	Millersville S. C.	Homecoming
Saturday, October 27	Cheyney S. C.	Away
Saturday, November 3	Kutztown S. C.	Home
Saturday, November 10	East Stroudsburg S. C.	Away

*Night Game

President Andruss Presents Two-Phase Plan of Development To Accommodate 5,000 Students At The College By 1970

Second Phase Calls For Purchase of Bloomsburg Country Club and Land Adjacent To Present Campus of 60 Acres

A two-phase plan of development, describing the expansion and growth of the Bloomsburg State College from its present enrollment of 2,000 to an enrollment of 5,000 by 1970, was outlined recently by Dr. Harvey A. Andruss, President of the College, for consideration of the Trustees of the College and Directors of the Alumni Association.

To accommodate the projected enrollment of 5,000 students, three types of land purchases will be necessary, including the following: sixty acres, consisting of the Bloomsburg Country Club and the surrounding area; all residential properties contiguous to the present campus; properties, across streets now adjacent to the campus, to be used for peripheral parking. The latter properties will be purchased as they become available.

3,000 ON PRESENT CAMPUS

The first phase includes details related to the increase in enrollment from 2,000 to 3,000 on the present campus site of 60 acres during the years 1962-1967. When enrollment reaches the maximum, it is anticipated that 1,800 students will be housed in dormitories on the campus, and 1,200 will drive from their homes each day or will find accommodations in the Town of Bloomsburg during certain years of this period of development. The number of faculty members will be increased from 125 in September, 1962, to at least 175. Approximately 50 of this number should hold the Doctor's degree in fields related to their areas of service.

\$5 MILLION CONSTRUCTION

Dr. Andruss noted that new construction, which is already approved, in process, or on the drawing boards, will cost more than \$5,000,-

000. This includes a substation to provide more electric power, an extension of the heating plant, and the construction of all utility lines necessary for all future buildings on the present campus, at a cost of \$900,000.

Two dormitories to accommodate five hundred women students costing approximately \$2,000,000, are to be bid on this year with occupancy expected in September, 1964. Architects have been appointed to prepare plans for a dormitory to accommodate 200 to 300 men at a cost of more than \$1,000,000, and an auditorium to seat 2,000 (with a little theatre to seat 200) at a total cost of \$1,750,000. To keep pace with the increase in enrollment and the extension of curriculum offerings, more than \$50,000 has been appropriated to plan a library, seating 500 readers and providing shelving for 200,000 volumes.

APPROVED BY TRUSTEES

A recent campus plan, developed by Dr. Andruss and approved by the Board of Trustees, includes four buildings to contain 18 to 20 classrooms each, one dormitory for 400 women, two dormitories for 500 men, a field house with a maximum seating capacity of 3,000, a dining hall, a community activities center, a residence for the President of the College, and an athletic field.

ADDED DEGREES

Curriculums in Arts and Science and Business Administration will be developed to warrant the conferring of the Bachelor of Arts and the Bachelor of Science degrees in addition to the present Bachelor of Science degree in Education and to extend graduate offerings leading to the Master of Education degree in all under-

graduate teaching fields now offered.

SECOND CAMPUS

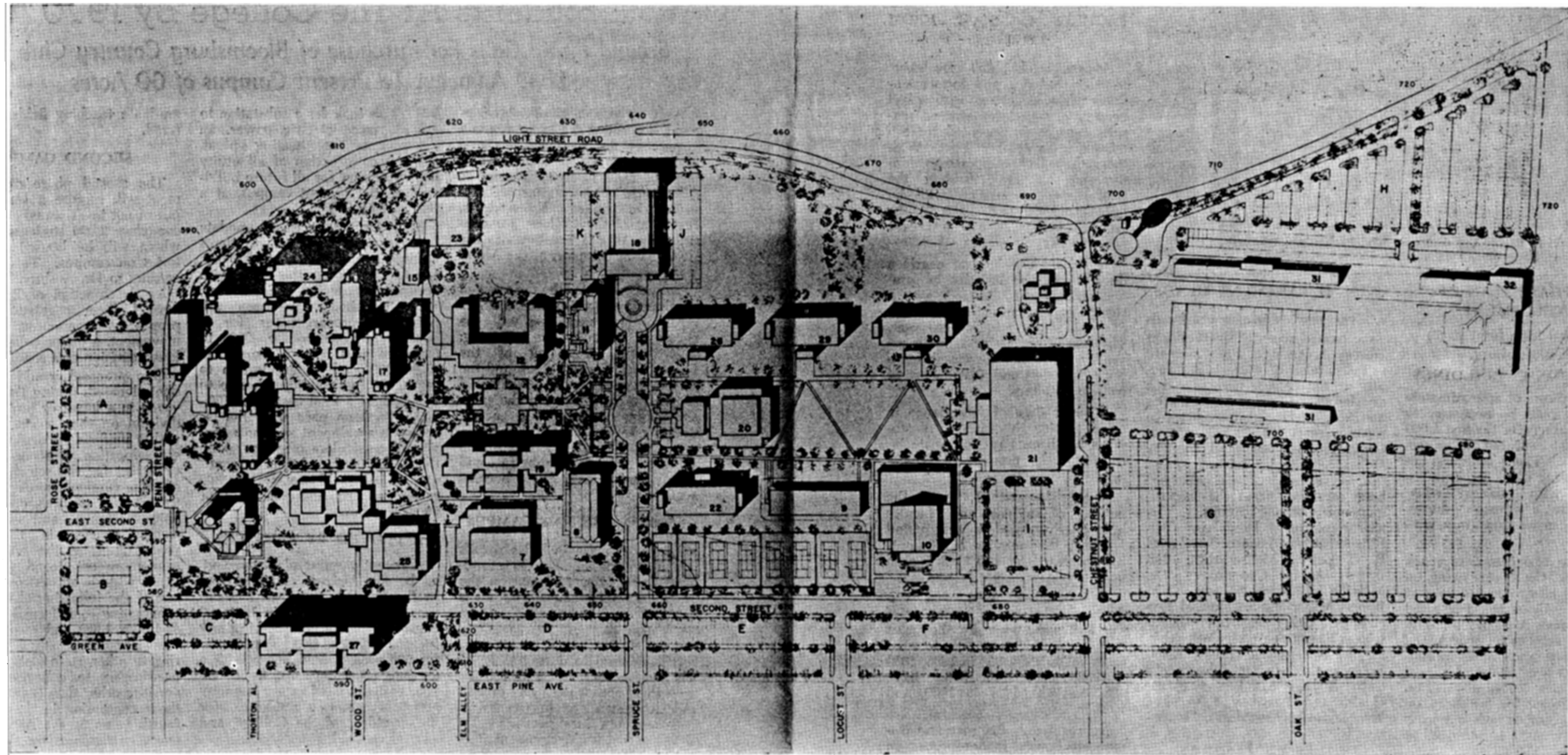
The second phase of development will require a second campus of not less than 60 acres to accommodate 2,000 students, 1,200 of whom will be housed in dormitories on campus. This plan, according to Dr. Andruss, must consider the function of Bloomsburg State College in relation to the proposed community college movement, a junior college, or the lower division of a senior college.

One proposal would have students located, during the first two years, in a lower or junior college division on the second campus with a uniform curriculum in general education or arts and sciences, providing for the selection of one of three foreign languages, one of three social sciences, one of three natural sciences, and at least two elective courses in the second year. Thus, at the end of the sophomore or second year, students will divide themselves into one of the following classes: those terminating their formal education at Bloomsburg and receiving the Associate degree; those transferring to other State Colleges; those transferring to colleges and universities other than State Colleges; those continuing in the third and fourth years in the Arts and Sciences curriculums on the present campus; those continuing at Bloomsburg in the teacher education curriculum.

The second campus, for 2,000 students, would require the construction of four dormitories to house 300 students each for a total of 600 men and women. This means that 800 students would drive each day from their homes to the campus or would live in

(Continued on back page)

Proposed Plan For Development of Present Campus At Bloomsburg State College, 1962-1970 To Accommodate 3,000 Students. Dormitory Capacity For 1800 Students



PARKING AREA

- A - Boiler House and Addition
- B & C - Administration - Carver Hall
- D - Dining Hall and Expanded Kitchen
- E - Class Room - Sutliff Hall
- F - Gymnasium
- G & H - Football and Track
- I - Field House
- J & K - Auditorium

BUILDINGS

- 2 - Boiler House and Addition
- 3 - Administration - Carver Hall
- 7 - Dining Hall and Expanded Kitchen
- 8 - Class Room - Training School
- 9 - Class Room - Sutliff Hall
- 10 - Gymnasium
- 11 - Class Room - Navy Hall
- 12 - Men's Dormitory
- 14 - Carpenter Shop
- 15 - Laundry
- 16 - Women's Dormitory
- 17 - Women's Dormitory
- 18 - Auditorium, Seating Capacity - 2,000
- 19 - Men's Dormitory
- 20 - Library and Administration (200,000 volumes)
- 21 - Field House
- 22 - Class Room No. 2 - (20 Classrooms)
- 23 - Maintenance Building

- 24 - Women's Dormitory
- 25 - Dining Hall and Community Activities Center
- 26 - Class Room No. 3 - (18 Classrooms)
- 27 - Men's Dormitory
- 28 - President's Residence
- 29 - Class Room No. 4 - (18 Classrooms)
- 30 - Class Room No. 5 - (18 Classrooms)
- 31 - Football and Track
- 32 - Baseball



Left to Right—Lee Andreas, Mrs. Richardson Dilworth, Richardson Dilworth, Dr. Harvey A. Andruss

2,000 - 2100 STUDENTS EXPECTED TO ENROLL IN SEPTEMBER, 1962

FACULTY INCREASE FROM 119 TO 125

Approximately 600 freshmen, transfer students, and former students whose college education had been interrupted for various reasons, have been accepted for admission in September, 1962. With more than 1,400 sophomores, juniors and seniors returning, the total student population will be between 2,000 and 2,100 — the largest number of students ever enrolled at the College.

Following a policy set nearly a decade ago, the increase in student enrollment has shown a steady expansion rather than a dramatic increase in any one year. This has provided for a better assimilation of the increased number of students and a better use of college buildings.

A major item of importance in accomodating this number of students has been a proportionate increase in the number of faculty members.

During the past 10 years, the number of students and faculty have nearly tripled. In that period of time, the number of students has increased by 100 to 225 each year.

In September, 1953, 694 students enrolled at the beginning of the Fall semester. In the years that followed, the number increased to 767 in 1954, 935 in 1955, 1053 in 1956, 1187 in 1957, 1378 in 1958, 1582 in 1959, 1737 in 1960, and 1935 in 1961.

Approximately 650 men and women are housed in dormitories on campus, 775 drive to the campus from their homes outside the Town of Bloomsburg each day, and 625 will be housed in the Town of Bloomsburg or in student teaching centers in Danville, Berwick, Williamsport, Muncy, Allentown, Bristol, Neshaminy, and Selinsgrove.

TWO-PHASE PLAN OF DEVELOPMENT

(Continued from front page)
the Town of Bloomsburg.

\$10 MILLION IN BUILDINGS

An expenditure of approximately \$5,000,000 would be necessary to provide buildings for the first 1,000 students to be educated on the second campus. These buildings include a heating plant and utilities, a classroom with a library wing, a field house, a women's dormitory, and a men's dormitory with dining facilities.

When the two campuses reach full capacity, the library wing on the original classroom building at the second campus could be used for classrooms. A library building would then need to be constructed and the third and fourth dormitories would necessitate additional dining facilities. An approximation of the total cost for buildings on the second campus, when enrollment reaches 2,000, is estimated at not less than \$10,000,000.

The rate at which funds would become available for construction will depend on action taken by the State Council of Education, the Governor of the Commonwealth, the General Assembly, and the General State Authority.

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**HOMECOMING DAY:**  
**OCTOBER 20, 1962**  
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NEW DEPARTMENT HEADS

Five new department heads were named recently by President Harvey A. Andruss. The increase in the number of students and faculty at the college necessitated a division of the former Mathematics and Science Department into two separate units. The Department of Geography was separated from the Department of Social Studies, and the Department of Speech has been separated from the Department of Communications. The new department heads are Mr. Robert Jordan—Science; Mr. James R. C. Leitzel—Mathematics; Dr. Bruce Adams—Geography; Dr. Melville Hopkins—Speech; Dr. Robert Miller—Education and Psychology. Other department heads who will continue their duties during the coming year are Dr. Cecil Seronsy—English; Dr. John Serff—Social Studies; Mr. Walter Blair—Health and Physical Education; Mr. Nelson Miller—Music; Mr. Robert Ulmer—Art; Mr. Howard Fentemaker—Foreign Languages.

Dr. Kimber Kuster, head of the Science and Math Department since its inception three years ago, retired from the faculty at the end of the Spring semester, 1962.

The first Master of Education degrees to be conferred by Bloomsburg State College will be awarded to a limited number of graduates in January, 1963.

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**SUPPORT ALL ALUMNI**  
**ACTIVITIES**  
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1962 SUMMER ENROLLMENT SETS RECORD

A total of 765 undergraduate and graduate students registered for the Main Summer Session on Monday, July 2, to set an all-time high for summer session enrollments. This number is greater than the enrollment of full-time students during the Fall and Winter sessions a decade ago.

The 1962 Summer Session got underway on Monday, June 11, with the beginning of the three-week Pre-Sessions. 618 undergraduate and 56 graduate students registered for classes during that period. According to John A. Hoch, Dean of Instruction, approximately 450 undergraduate and 40 graduate students are expected to register for the three-week Post Session beginning Monday, August 13.

Dr. Thomas B. Martin, Director of Graduate Studies, announced that 115 different graduate students will have attended classes during the 12 weeks of summer school at Bloomsburg. This is an increase of about 30 more than last summer, and indicates a healthy growth in the graduate division.

During the Summer, a number of outstanding artists and lecturers visited the campus to present lecture and concert programs for faculty and students.

Boyd F. Buckingham, Director of Public Relations, reports that he receives between 300 to 400 changes of addresses for Bloomsburg graduates each year. You are one of a group of more than 7,500 graduates to whom mail is sent from the College several times each year. To be sure that you receive your copy of the Alumni Quarterly and the Letter to Graduates, along with notices of Alumni Day and Homecoming Day, please be sure we have your correct address. If you change your mailing address at any time, please notify Boyd Buckingham, Box 18, Bloomsburg State College, Bloomsburg, Pennsylvania, at your earliest convenience. We want to do the best possible job of serving our alumni!

New Directors of Divisions of Business Education and Graduate Studies



DR. S. LLOYD TOUMEY



DR. ROBERT C. MILLER

Appointments to two major academic posts were announced recently by Dr. Harvey A. Andruss, President of Bloomsburg State College. Dr. S. Lloyd Toumey, Chairman of the Division of Business Education at Georgia Southern College, Statesboro, Georgia, since 1958, has been selected to fill the position of Director of the Division of Business Education. Dr. Robert C. Miller, Supervisor of Student Teachers in Secondary Education, during the past year at Bloomsburg, has been named Director of the Division of Graduate Studies. Dr. Miller will also assume the duties of Chairman of the Department of Education and Psychology.

Dr. Thomas B. Martin, former Director of Business Education and Director of Graduate Studies, will join the faculty of Illinois State Normal University, Normal, Illinois, this Fall, as Professor of Business Education.

A native of Ridgeville, Indiana, Dr. Toumey was graduated from Saratoga High School, Indiana. He earned the Bachelor of Science degree in Education at Ball State Teachers College, Muncy, Indiana, the Master of Science and the Doctor of Education degrees at the University of Georgia.

During World War II, Dr. Toumey served for four years with the Army Air Corps. He continued to

be active in the Air Force from 1949 to 1957, attaining the rank of Lieutenant Colonel. In 1945, Dr. Toumey was appointed Reservation Agent for Eastern Airlines at Tampa, Florida. A year later, he was named office manager of the Western Union Telegraph Company in Tampa. From 1950 to 1955, he was an Air Force ROTC Instructor at the University of Georgia. During this time, he completed the requirements for both the Master's and Doctor's degrees. Prior to assuming his duties at Georgia Southern College, he served as Extension Coordinator for Adult Education for the University of Georgia.

Dr. Miller was born in McKeesport, Pennsylvania, and was educated in the public schools of Clairton. A graduate of California State College, Pennsylvania, he began his teaching career as a mathematics instructor in the Fairview Township-Karns City Joint Schools. He earned the Master of Education and Doctor of Education degrees at the University of Pittsburgh. He has served as a math teacher in the Bethel Park Public Schools, as a teaching fellow and part-time instructor at the University of Pittsburgh, and as Administrative Assistant to the Supervising Principal, Chartiers Valley Joint Schools.

A Challenge To Loyal Alumni!

The second verse of our Alma Mater reminds us that
"Far and wide though we may
wander

Still our Hearts are true
To our hilltop Alma Mater
We our pledge renew."

"Bloomsburg is certainly growing!" This statement was made frequently this Summer by many of the 115 different students who were starting or continuing their program of graduate studies at Bloomsburg.

Specifically, Alumni have mentioned new buildings, the relocation and expansion of the Library, the increase in the number of students and faculty, the proposed campus plan to accommodate 3,000 students by 1967, and the development of a community or junior college on the site of the present Bloomsburg Country Club.

Alumni also point with pride to the fact that Bloomsburg now offers the Master's degree in Elementary Education, Business Education, and Special Education for the Mentally Retarded and Speech Correction, and has applied for approval to offer a graduate program in Secondary Education in Social Studies and English. Approval to offer the Bachelor of Arts degree in the Humanities, Natural Sciences, and Social Sciences has been a conversation piece for both graduate and undergraduate students.

These indications of growth and progress at Bloomsburg have resulted from the efforts of many individuals and groups - students, faculty, the administration, the Board of Trustees, the General Assembly, the Governor of Pennsylvania, and the General State Authority.

With this broad base of support and participation, Alumni may ask, "What help does the College need from me?"

Your Alumni Association has suggested and supported several projects in recent years to help your alma mater do the best possible job of educating students. In some instances, the response of

Alumni has been more than gratifying. In other areas much remains to be done. Herein lies a challenge to every graduate to express his loyalty and appreciation by joining the Alumni Association in its support of the College.

Several years ago, a limited number of graduates contributed nearly \$2,000 to provide a portrait and a scholarship fund in honor of the late Dean Emeritus William Boyd Sutliff. In December, 1960, the Columbia County Alumni Branch launched a campaign to raise \$2,500 for a Library Fund honoring Howard Fenstermaker.

A member of the College faculty for 35 years, Mr. Fenstermaker has served as Editor of the Quarterly for more than two decades, and was elected President of the Alumni Association in May, 1962. His record of service to his Alma Mater is worthy of emulation and recognition by every graduate.

More recently, the Alumni Association has sought the help of graduates in establishing a memorial scholarship fund of \$10,000 in memory and recognition of the late Dr. E. H. Nelson, former faculty member and President of the Association.

Both the Fenstermaker and Nelson Funds were designed to meet vital needs of the students and the College. Contributions are still being received for both projects.

It has been said, "If 7,500 graduates of B.S.C. become members of the Alumni Association, you will have the strongest alumni group in the state." And if 7,500 graduates of B.S.C. contributed one dollar each year to support alumni projects, the program of the College would be emphatically strengthened in a material manner.

Some of our graduates have participated in the Matching Gifts Program sponsored by corporations such as the General Electric Company and the Ford Motor Company.

Since the adoption of its matching gifts program in 1960, Ford Motor Company has contributed \$846,166 to higher education. Un-

BACHELOR OF ARTS DEGREE

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degree of Bachelor of
Science in Education.

Some research was begun more than a decade ago to determine the steps in the development of Bloomsburg as an expanding institution of higher education. More recently, committees of faculty, the administration, and the faculty at large have been developing curriculum patterns to preserve the quality of teacher education and to offer sound education in the Arts and Sciences for those who may not be interested in or fitted for the teaching profession.

Bloomsburg State College is fully accredited by regional and national agencies including the National Council for Accreditation of Teacher Education, the Middle States Association of Colleges and Secondary Schools, and the Pennsylvania State Council of Education. The College also holds membership in professional associations including the American Council on Education, the National Association for Business Teacher Education, and the National Office Management Association.

This "Letter to Graduates" is the fourth in a series to be published in order that (1) all graduates may hear from their alma mater from time to time, (2) the college may report progress and request support, in conjunction with the Alumni Association, for projects which the Commonwealth of Pennsylvania will not finance at the time the need must be met.

W. Bradford Sterling, Associate Professor of Geography, will return to college faculty in September following a sabbatical leave.

der the Ford AID program, the company will match an employee's contributions to colleges and universities dollar for dollar to a maximum of \$5,000 in any one calendar year.

If you are employed in private industry, why not determine whether your employer participates in a similar type of program.

Enclosed with this Letter to Graduates is a self-addressed envelope which you may use in renewing your pledge to your hilltop Alma Mater.