

*The Department of Business Education  
Celebrates*



TWENTY - FIVE

YEARS

of

PROGRESS

1930 - 1955

*State Teachers College  
Bloomsburg, Pennsylvania*



*These were the first . . .*

**CLASS OF 1934**  
**DEPARTMENT OF BUSINESS EDUCATION**

Paul J. Baker	Georgia Matha
Nora Bayliff	I. Kerr Miller
Arden Blain	Genevieve Morgis
Edith Blair	Clifford Nelson
Walter S. Chesney	Florence Pieri
Maud Mae Edwards	Mildred Quick
Grace Feather	Pearl Savage
Roy Garman	Dorothy Semic
Joseph Gribbin	Freda Shuman
Elwood Hartman	Harriet Spotts
Marion E. Hinkel	Mary Taylor
Eleanor Klingerman	William Thompson
Thelma Knauss	Rocco Turse
Arthur Knerr	Ruth Welliver
Wesley Knorr	Louise Yeager
John Krepick	

*We thank you . . .*

## DEDICATION

There are many eloquent ways to express appreciation, but we believe the simplest is the best. Thank you . . .

for your knowledge which gives us strength;  
for your indomitable spirit;  
for your tireless efforts;  
for your high professional standards and  
ideals which have made us what we are,  
what we hope to be;  
for your zest for life;  
for your continued patience;  
for your understanding;  
and most of all for being yourselves.

It is with deep pride that we dedicate this anniversary publication to Dr. Harvey A. Andruss and to faculty members, past and present, of the Department of Business Education.

. . . THE STAFF



*The privilege was ours . . .*

## EDITORIAL STAFF

*Associate Editors*

Joyce Kline

Pasquale Giangiulio

*Art Editor*—Marion Duricko

*Advisers*—Mr. Gehrig, Mr. Rygiel

*Staff*

Curtis English

Larry Fiber

Eileen Gerosky

Mary Hoffecker

Ella Johnson

Theophele Jones

Jeannetta Mincer

Harrison Morson

Constance Ozalas

Rosalyn Verona

This publication was prepared as a joint project of the Business Education Club and Alpha Delta Chapter, Pi Omega Pi.

*A word from the staff . . .*

## FOREWORD

As the familiar saying goes, "Great Oaks From Little Acorns Grow," so on this memorable occasion—the Silver Anniversary of the Business Education Department—we observe the growth of the Department planted as a little acorn in 1930 by our own College President, Dr. Harvey A. Andruss.

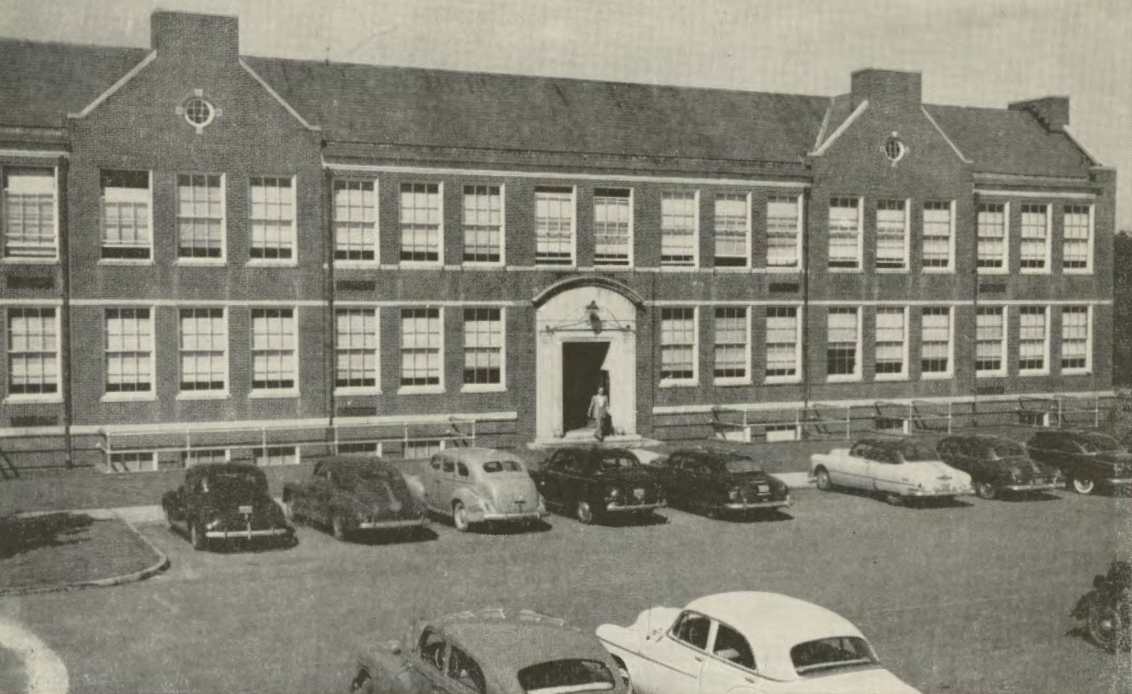
We see it nurtured, pruned, and cared for through the years by the excellent department heads and faculty members, past and present, to become the sturdy oak that it is today.

In this Silver Anniversary publication, every effort has been made to present a concise and complete history of the Department and its development from its beginning to the present.

We, the editors, desire to express our appreciation to the advisers and students who have contributed their time and efforts to produce this publication.

. . . THE EDITORS





NAVY HALL—HOME OF THE DEPARTMENT

*The Department grew . . .*

## MILESTONES OF PROGRESS

The present conception of professional education is a result of a process of evolution. This was evident in 1930 when the State Department of Public Instruction designated the State Teachers College, Bloomsburg, as an institution where commercial teachers for high schools of the Commonwealth would be trained. Our college thus became, according to President Francis B. Haas, the first and only institution of its type in the eastern part of Pennsylvania to offer a program of education designed to prepare commercial teachers.

At Dr. Haas' request, Harvey A. Andruss, at that time a member of the faculty of the State Teachers College at Indiana, Pennsylvania, accepted the position of Director of Commercial Teacher Training. This position carried with it the responsibility for inaugurating the new training program for commercial teachers. In addition to a broad educational

background, Dr. Andruss brought with him a wealth of experience, having served as principal and teacher in high schools in Gotebo, Marmec, Tipton, and Ponca City, Oklahoma, and as instructor and lecturer at Northwestern University School of Commerce.

The new Commercial Teacher Training Course was inaugurated under the guidance of Dr. Andruss on September 2, 1930, with the first classes held in Noetling Hall. Assistance was given Dr. Andruss during this first year by Miss Margaret Hoke. The faculty was increased to three in 1931 by the addition of Miss Marguerite Murphy.

In order to give students a wide range of experiences, a program of extracurricular activities was immediately inaugurated. On September 15, 1930, the Junior Chamber of Commerce was organized with membership open to all students enrolled in the Department. The name of the organization was subsequently changed to the Business Education Club in 1939.

The first Commercial Contest, held on May 15, 1931, provided additional opportunities for extracurricular experiences for students enrolled in the Department. Students of fifteen high schools from throughout the state met in competitive examinations in various business subjects. A silver cup was awarded to the students of Wyoming High School as winners of this first contest. The contest, designed to encourage high school students to give consideration to commercial teaching as a career, proved so popular that it became an annual project of the Department.

The popularity of the new Commercial Teacher Training Course during the first few years resulted in constantly increasing enrollment. In order to meet the demand of students, the faculty was increased in 1933 by the appointment of Mr. William C. Forney, then Head of the Commercial Department of Easton High School. The business faculty which now consisted of four members, saw their first students—six in number—receive the Bachelor of Science in Education degree in May of this same year. It was not until May, 1934, however, that the first students following the regular four-year Commercial Teacher Training Course received degrees.

In order to give recognition to students of superior scholarship and professional promise, the Junior Chamber of Commerce petitioned in 1935 for membership in Pi Omega Pi, a national professional business education fraternity. The Alpha Delta chapter of Pi Omega Pi was installed on



the campus on May 28 of that same year. Eligibility for membership was contingent upon high scholastic standing and membership in the Junior Chamber of Commerce for two years.

The next few years were marked by great expansion in the Department. Miss Mabel Oxford joined the faculty in 1935. In September, 1937, Mr. N. Briss Curtis and Mr. Herbert McMahan were added to the instructional staff of the Department. During this same year Dr. Harvey A. Andruss relinquished his position as Director of Business Education to assume the duties of Dean of Instruction of the College and was later elevated to the presidency. Mr. Forney was named to succeed him as Director. The curriculum was expanded to include three new sequences—bookkeeping, secretarial, retail selling—in order to allow each student to specialize in the area of greatest interest to him. The continued growth of the Department was also evidenced by the size of the student body which was rapidly approaching three hundred.

In January, 1938, Mr. Walter S. Rygiel, Head of the Commercial Department of Wyoming Memorial High School, was selected to fill the position left vacant by the resignation of Mr. Curtis, who was to undertake the formation of a similar department in a sister institution. At the same time Miss Mary A. Allen joined the faculty and remained for the balance of the year. In September, 1938, Mr. A. Park Orth, Chairman of the Commercial Department of the Edison Junior High School, Harrisburg, assumed the position which had been held by Miss Allen.

Following this period of rapid expansion in the late 1930's, Bloomsburg State Teachers College, like similar educational institutions, felt the effects of World War II. Business Education, as an activity on the college level, suffered a marked decrease in enrollment throughout the country. High school graduates with limited training could go into business or government offices and often times command salaries equal to or in excess of those paid college graduates. In an effort to adjust to these changing conditions and demands, the college instituted a year-round educational program which consisted of three terms comprising sixteen weeks each.

As the War progressed, the Department, under the direction of Mr. Forney, was forced to operate with a restricted faculty. In 1941 Mr. Herbert E. McMahan entered the service of the United States Navy and was replaced by Mr. Wilbur Abel. Mr. Abel left to serve with the Navy



at the end of the 1941-42 academic year. At the same time, Mr. Park Orth accepted a position in the Department of Public Instruction, and Miss Marguerite Murphy and Miss Mabel Oxford resigned. Although the Department had only three faculty members during the latter part of 1942, the year-round program continued to function. In January, 1943, Mr. Earl A. Gehrig was named to the faculty; but with the resignation of Miss Margaret Hoke in May, 1943, the Department was again reduced to a staff of three instructors.

Following the War, there was an immediate increase in enrollment resulting in many changes on the campus. On September 10, 1945, the temporary wartime program of three terms per year was replaced by two semesters of eighteen weeks each. In order to handle adequately the large number of students, the Department of Business Education moved to Navy Hall. Navy Hall, constructed just prior to the War, was used as official headquarters for Navy programs during the war and thus derived its unofficial name. Although originally planned and erected as a junior high school, it was never used for that purpose.

The increased enrollment, consisting largely of veterans, brought an immediate demand for additional faculty in the Department. Mr. Charles Henrie, Mr. William Landis, and Miss Hariette F. Smith were appointed to the faculty in September, 1946. Because of ill health, Mr. William C. Forney relinquished his position as Director of the Department but continued to serve on the faculty. Dr. J. Frank Dame, Director of Graduate Work in Business Education at Temple University, was named to succeed Mr. Forney in the summer of 1946. In January, 1947, Mr. Clayton Hinkel, Head of the Commercial Department of Easton High School, joined the faculty of the Department.

Several changes took place in the faculty during 1947. Dr. Dame accepted the position of Educational Director of the National Office Management Association; Mr. Landis left the faculty to assume a teaching position at Hershey Junior College; and Miss Hariette Smith resigned to accept a position at Ohio Northern University. Dr. Richard G. Hallisy was named to succeed Dr. Dame and assumed his duties during the summer of 1947. Dr. Hallisy came to Bloomsburg from Washington, D. C., where he was Educational Consultant with the Veterans Administration. Miss Ella Krumacher, Miss Honora Noyes, and Mr. William B. Sterling also joined the faculty at the beginning of the Fall Semester.



The year 1947 marked the inauguration of the Annual Sales Rally now held on the campus each spring. The original purpose of the Rally was to promote interest in the Retail Selling Curriculum and to provide experience for students following this specialized curriculum. During recent years the Rally has been designed primarily to foster better relations between businessmen and the college and to provide students with an opportunity to secure practice in organizing and administering community activities.

Changes in the faculty of the Department since 1947 have been limited in number. At the close of the academic year, 1947-48, Miss Krumacher resigned. Miss Marjorie Keller joined the faculty in the fall of 1948 and remained until 1951. During 1951 Mr. Sterling was transferred from the Department of Business Education to the Department of Secondary Education. In the summer of 1954, Dr. Thomas B. Martin, Head of the Department of Business, Delta State Teachers College, Cleveland, Mississippi, was appointed to the position of Director of the Department left vacant by the resignation of Dr. Hallisy. Mrs. Margaret McCern, business teacher of Catawissa, Pennsylvania, High School, succeeded Miss Honora Noyes, who resigned at the close of the 1953-54 school year.

The curriculum of the Department through the years has undergone many changes. Courses and areas of specialization have been added, as well as deleted, from time to time in order that students might secure the best training available. Under the curriculum now in effect, a student may choose any one of three available sequences—General Business, Accounting, or Secretarial. This provides each student with the opportunity of selecting an area of study compatible with his interests and his abilities. Prior to the completion of a degree program, each student engages in classroom teaching in an actual school situation for a period of one semester. These classroom experiences are obtained under the guidance of experienced classroom teachers in the high schools of Berwick, Bloomsburg, Danville, and Williamsport, with supervision provided by a member of the faculty of the Department.

From a small beginning in 1930, the Department has grown to become recognized as one of the outstanding departments of business education throughout Pennsylvania and the surrounding states. This growth, no doubt, has been a result of a combination of many factors; however,



the respect which is accorded the Department by educators and the recognition which the Department has achieved is due, in large part, to the guidance and foresight of the founder of the Department, the devotion of the faculty, past and present, and the excellent performance of our graduates in the classrooms of the schools of the nation.



FACULTY OF THE DEPARTMENT  
1954-55

Left to right, Seated: Dr. Thomas Martin; Mr. William Forney; Dr. Harvey A. Andruss, President of the College; Mrs. Margaret McCern.

Standing: Mr. Walter Rygiel; Mr. Earl Gehrig; Mr. Clayton Hinkel; Mr. Charles Henrie.

*These continue to serve . . .*

## PRESIDENT OF THE COLLEGE

HARVEY A. ANDRUSS

University of Oklahoma, A.B.; Certificate in Public and Private Business, Northwestern University; M.B.A.; Graduate Study, *ibid.*; Research Reader, Bodleian Library, University of Oxford, England; Pennsylvania State University, Ed.D.

## BUSINESS EDUCATION FACULTY

THOMAS B. MARTIN - - - - - *Director*  
Northeast Missouri State Teachers College, Kirksville, Missouri, B.S.;  
University of Tennessee, M.S.; Indiana University, Ed.D.

WILLIAM C. FORNEY - - - - - *Supervisor Student Teaching*  
Temple University, B.A.; New York University, M. A.; Graduate  
Study, Harvard University, Chicago University.

EARL A. GEHRIG - - - - - *Accounting*  
State Teachers College, Bloomsburg, Pennsylvania, B.S.; North-  
western University, M.B.A.; Graduate Study, Bucknell University,  
Pennsylvania State University.

CHARLES H. HENRIE - - - - - *Retail Selling*  
State Teachers College, Bloomsburg, Pennsylvania, B.S.; Temple  
University, M.Ed.; Graduate Study, University of Pittsburgh, New  
York University.

CLAYTON H. HINKEL - - - - - *Clerical Practice, Mathematics*  
State Teachers College, Bloomsburg, Pennsylvania, B.S.; Temple  
University, M.Ed.; Graduate Study, New York University, Pennsyl-  
vania State University, Columbia University.

MARGARET MCCERN - - - - - *Secretarial Subjects*  
State Teachers College, Bloomsburg, Pennsylvania, B.S.; Pennsyl-  
vania State University, M.Ed.; Graduate Study, Pennsylvania State  
University.

WALTER S. RYGIEL - - - - - *Secretarial Subjects, Business Law*  
Temple University, B.S., M.Ed.; Graduate Study, Temple Univer-  
sity, University of Pennsylvania, Pennsylvania State University.



*Business Graduates find employment . . .*

## RECORD OF PLACEMENT

1933 - 1954

Year	Graduated from the College	Graduated in Business Education	Teaching	Other Gainful Employment	Graduate Work, Military Service	No Replies
1933	81	6	4	2		
1934	105	31	27	3	1	
1935	113	34	32	1	1	
1936	95	16	15	1		
1937	99	31	29	2		
1938	134	49	40	8	1	
1939	141	55	41	8	6	
1940	152	51	32	13	2	4
1941	133	61	33	12	10	6
1942	148	67	35	9	23	
1943	113	39	22	1	15	1
1944	87	30	26	2	1	1
1945	59	19	18	1		
1946	77	19	16	1	1	1
1947	85	26	21	4	1	
1948	117	41	30	7	3	1
1949	225	104	61	31	11	1
1950	263	91	49	29	10	3
1951	182	49	32	7	10	
1952	183	53	33	11	9	
1953	195	53	29	8	16	
1954	166	36	23	2	9	2
	<hr/> 2,953	<hr/> 961	<hr/> 648	<hr/> 163	<hr/> 130	<hr/> 20
		(100.00%)	(67.43%)	(16.96%)	(13.53%)	(2.08%)

(These data were compiled from annual surveys of graduates completed in November of each year following graduation.)

Although the Department of Business Education was not organized until 1930, six students by attending summer sessions completed the requirements for the Bachelor of Science in Education degree in 1933. Of the 2,953 students graduating from Bloomsburg State Teachers College from 1933 to 1954, inclusive, 961, or 32.54%, completed the curriculum in Business Education.

*The Department looks to the future . . .*

## THE CHALLENGE OF THE FUTURE

Twenty-five years have passed since the inauguration of the Business Education Curriculum at Bloomsburg—truly “Twenty-Five Years of Progress.” Faculty, alumni, and students of Bloomsburg are justly proud of the contribution which the founder of our Department and now the president of our College has made to business education. The Department under his guidance has served well the Commonwealth of Pennsylvania through the excellent training provided for prospective business teachers. However, institutions cannot rest on past laurels—Bloomsburg is no exception. We must continually plan for the future.

The future presents a challenge which the Department of Business Education eagerly accepts. The complex economic society in which we live and in which we will continue to live demands that business education make a constantly increasing contribution to the total educational program of the youth of our land. Institutions engaged in preparing business teachers must exercise leadership if the future teachers of business are to discharge satisfactorily their responsibility to pupils in their classrooms. As it has in the past, the Department of Business Education will in the future accept this challenge of leadership. Curriculums will be studied and revised in light of changing conditions; up-to-date office equipment will be provided at all times; and even more important, the faculty will continue to grow professionally. The Department will strive at all times to provide training which will furnish Pennsylvania with the best qualified business teachers available.

Yes, the Faculty of the Department of Business Education at Bloomsburg looks with pride at past achievements, but at the same time, we look forward with anticipation to the challenge which the future holds.

. . . THOMAS B. MARTIN

*Director of Business Education*



*Milestones in the life of a college . . .*

- 1839—Bloomsburg Academy founded.
- 1856—Bloomsburg Literary Institute chartered.
- 1866—Bloomsburg Literary Institute charter revived.
- 1869—Bloomsburg Literary Institute becomes Bloomsburg Literary Institute and State Normal School.
- 1916—Bloomsburg Literary Institute and State Normal School becomes Bloomsburg State Normal School.
- 1927—Bloomsburg State Normal School becomes Bloomsburg State Teachers College.
- 1930—BUSINESS EDUCATION CURRICULUM INAUGURATED AT BLOOMSBURG STATE TEACHERS COLLEGE.
- 1940—Aviation training program for undergraduates inaugurated.
- 1942—Army and Navy Aviation Cadet Training Program inaugurated.
- 1955—DEPARTMENT OF BUSINESS EDUCATION CELEBRATES SILVER ANNIVERSARY.

*Accredited by*

Pennsylvania State Council of Education  
Middle States Association of Colleges and Secondary Schools  
American Association of Colleges for Teacher Education

*Member of*

American Association of Education  
National Association of Business Teacher Training Institutions  
National Office Management Association

## BUILDING A TEMPLE

A builder builded a temple,  
He wrought it with grace and skill;  
Pillars and groins and arches  
All fashioned to work his will.  
Men said as they saw its beauty  
"It shall never know decay.  
Great is thy skill, O builder:  
Thy fame shall endure for aye."

A teacher builded a temple  
With loving and infinite care,  
Planning each arch with patience,  
Laying each stone with prayer.  
None praised her unceasing efforts  
None knew of her wondrous plan,  
For the temple the teacher builded  
Was unseen by the eyes of man.

Gone is the builder's temple,  
Crumbled into the dust;  
Low lies each stately pillar,  
Food for consuming rust.  
But the temple the teacher builded  
Will last while the ages roll,  
For that beautiful unseen temple  
Is a child's immortal soul.

. . . *Anonymous*